



# EXCELIA



LA ROCHELLE, TOURS, ORLÉANS, PARIS

- Triple accreditation: EQUIS, AACSB, AMBA
- Top 50 worldwide Business School (2021 Financial Times Ranking)
- The school entered the Economist's 2021 ranking of the best Masters in Management, appearing in 11th place worldwide
- 6 multidisciplinary and multi-campus study courses
- 5000 students
- 80 nationalities
- 200 academic partners in 51 countries
- 2 associate international campuses in China and the USA
- 95 permanent faculty, of whom 54% are international
- 40 000 Alumni working in 150 countries
- 57 associations and clubs

## ◆ MAIN PROGRAMMES OF STUDY

- Programmes available in French or in English:
- BBA International (4 years, EQUIS, French "Visa")
  - Bachelor Business (3 years, EQUIS, French "Visa")
  - Bachelor in Tourism and Hospitality Management (3 years, TedQual accredited, French "Visa")
  - Bachelor in Communications and Digital Strategies
  - Bachelor of Arts (BA) Design Digital
  - Bachelor of Science (BSc) in Software Development and Data Sciences
  - Business Foundation Programme (French as a Foreign Language + management)
  - Master in Management - Programme Grande Ecole (5 or 3 years, EQUIS, French "Visa", ranked 42th in the Financial Times)
  - MSc (2 years, 19 specialisations possible in various fields: Finance/Insurance, Management/Marketing, Global Business)
  - MSc in Tourism Management (15 months)
  - FLE, Summer and Winter Schools

## ◆ RESEARCH

The diverse faculty community of 200 researchers, academics and practitioners is recognised internationally for its research expertise in Sustainability, Tourism and Management.

## ◆ STRENGTHS

- 3 Campus: La Rochelle, Tours, Orléans
- 1 of-site study location in Paris for the BBA International programme
- Humacité and Climacité: Social assistance, support, community activities to develop a new vision of the World
- 100% English tracks
- Dedicated Admission Procedure for international students.
- A dedicated office and multilingual team in charge of facilitating international students stay
- On-campus center for French as a foreign language, Quality french as a foreign language label
- Specific programmes for international students

## ◆ LOCATION

- La Rochelle, Tours et Orléans: 3 dynamic and student campuses and 1 off-site study location in Paris :
- 4 cities, with good public transport
  - 4 cities, with a dynamic Economy
  - 4 touristic and historical cities
  - 4 safe and pleasant student cities



## IDENTITY FORM

- ◆ **Precise name of the institution**  
Excelia
- ◆ **Type of institution**  
Association governed by French Law and supported by the Chamber of Commerce and Industry of La Rochelle.
- ◆ **City where the main campus is located**  
La Rochelle, Tours, Orléans, Paris
- ◆ **Number of students**  
5000
- ◆ **Percentage or number of international students**  
25%
- ◆ **Type and level of qualifications awarded**
  - BBA international (4 years, EQUIS, French «Visa»)
  - Bachelor Business (3 years, EQUIS, French «Visa»)
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  - MSc in Tourism Management (15 months)
  - FLE, Summer & Winter Schools
- ◆ **French language courses**  
Yes - A centre for French as a foreign language operates within the School, with Quality french as a foreign language label
- ◆ **Programs for international students**  
Yes - All the study programmes are open to international students with a B2 language level (in the teaching language of the chosen programme). A language level is not required for the French language programmes.
- ◆ **Programs in English**
  - Yes - BBA International (4 years, EQUIS, French «Visa»)
  - Bachelor in Tourism and Hospitality Management (3 years, TedQual accredited, French «Visa»)
  - Master in Management - Programme Grande Ecole (5 or 3 years, EQUIS, French «Visa», ranked 42th in the Financial Times)
  - MSc (2 years, 19 specialisations possible in various fields: Finance/Insurance, Management/Marketing, Global Business)
  - MSc in Tourism Management (15 months)
  - Summer & Winter Schools
- ◆ **Registration fees/year (for information only)**  
Between 8900 and 15800€, depending on the chosen programme.  
Contact: info@excelia-group.com
- ◆ **Postal address**  
102 rue de Coureilles - Les Minimes - 17024 La Rochelle Cedex 1 - France

[excelia-group.fr](http://excelia-group.fr)

Member of Campus France Forum

