



NEOMA BUSINESS SCHOOL

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REIMS - ROUEN - PARIS

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Born from the alliance of 2 storied and prestigious elite 'Grandes Ecoles', Rouen Business School (1871) and Reims Management School (1928), NEOMA Business School is ranked among the best Management Schools in Europe and in the top 10 in France.

It has 3 campuses located in ROUEN, REIMS and PARIS.

NEOMA Business School is internationally recognized and owns the triple accreditation EQUIS, AACSB & AMBA.

Key figures :

- 3 international accreditations
- 3 campuses
- 9500 students – 100 nationalities
- 181 permanent teachers and 1200 professional lecturers
- 200 partner companies
- 360 academic partners in 56 countries
- A worldwide network of 65700 graduates

◆ MAIN PROGRAMMES OF STUDY

The institution offers more than 20 programmes in French and in English, from the Bachelor to Doctorate levels, as well as the Master in Management (also known as Programme Grande Ecole), EMBA, along with highly selective Specialised Masters and Masters of Science.

Mainly we hold the following expertise:

- Finance (partner of the CFA Institute)
- Marketing/Big Data
- Entrepreneurship
- Logistics
- Luxury Management
- International Business
- Risk management (partner of GARP)

◆ RESEARCH

The faculty, which is the foundation of the strategic skills of NEOMA Business School, is composed of 181 permanent teachers and structured around 7 academic departments. NEOMA Business School conducts a real « Learning partnerships » policy with companies.

◆ STRENGTHS

- Our "Programme Grande Ecole" (Master in Management) ranks N° 28 in the Financial Times Ranking 2020
- Academic excellence and double-degrees with prestigious institutions in US and Europe
- A powerful network of partner companies
- A worldwide network of 65700 alumni
- Strong expertise in Marketing, Finance, Supply Chain, Luxury Management, Leadership, Entrepreneurship (company incubators on all 3 campuses) ...
- A Confucius Institute which is the 1st Business Confucius Institute in France
- 3 state-of-the-art campuses in Rouen, Reims & Paris

◆ LOCATION

Within a 7 hectares wooded area, the campus of Rouen is 1 hour away from Paris and from the beaches of Normandy. It is also only 15 minutes away from the city center.

Located in the Champagne region, the two fully restored campuses of Reims are only 10 minutes away from the city center. Thanks to the eastern high speed rail, the campus is only 30 minutes away from Roissy CDG airport and 45 minutes away from the center of Paris.

In the heart of the capital, the Paris Executive Campus is a 6500 m² building entirely dedicated to executive education.



IDENTITY FORM

- ◆ **Precise name of the institution**
NEOMA BUSINESS SCHOOL
- ◆ **Type of institution**
Chamber of Commerce Higher Education Establishment.
- ◆ **City where the main campus is located**
Rouen - Reims - Paris
- ◆ **Number of students**
9 500
- ◆ **Percentage or number of international students**
30%
- ◆ **Type and level of qualifications awarded**
Bachelor of Business Administration - Master in Management /Programme Grande Ecole - Masters of Science - Advanced Masters- MBA - Ph.D - DBA
- ◆ **French language courses**
Yes - The institution offers French classes for international students
- ◆ **Programs for international students**
Yes - Bachelor of Business Administration - Master in Management /Programme Grande Ecole - Masters of Science - MBA - Ph.D - DBA
- ◆ **Programs in English**
Yes - NEOMA Business School offers a majority of programmes fully taught in English
- ◆ **Registration fees/year (for information only)**
Bachelor of Business Administration (10 500 EUR), Master in Management/ Programme Grand Ecole (29 500 EUR), MSc/MS (16 900 to 19 500 EUR) and GEMBA (37 000 EUR)
- ◆ **Postal address**
Campus de Rouen : 1 rue du Maréchal Juin BP 215, 76 825 Mont Saint Aignan
Campus de Reims : 59 rue Pierre Taittinger 51100 REIMS
Campus de Paris : 6 rue Vandrezanne Immeuble Zenith 75013 Paris

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