



ANGERS

ESSCA SCHOOL OF MANAGEMENT



Founded in 1909, the ESSCA group is a member of the “Conférence des Grandes Ecoles” and accredited by AACSB, EQUIS and AMBA. Today the Group ESSCA is located at 8 different sites: 6 in France (Angers, Paris, Lyon, Bordeaux, Aix-en-Provence and Strasbourg), 1 in Budapest, Hungary (since 1993), and 1 in Shanghai, China (since 2006).

A total of more than 6,000 students are enrolled in the different locations. All ESSCA students must have international experiences. ESSCA has established partnership with 279 universities in 55 countries all over the world that can welcome ESSCA students for exchange. ESSCA also works with more than 2,500 companies that offer conferences, workshops, projects, internships and job offers to ESSCA students.

◆ MAIN PROGRAMMES OF STUDY

Undergraduate Programs:

5-year Programme Grande Ecole, combining the undergraduate and master's cycle, taught in English with majors in Finance, HR Management, Logistic, International Business and Strategy, Marketing, etc.

3-year bachelor in International Management

Master's Programs :

2-year Master in Management, Grande Ecole program (second year majors in Finance, HR Management, Logistic, International Business and Strategy, Marketing, etc.)

1-year MSc, taught in English

- o MSc in International Luxury Management, Paris
- o MSc in Global Business Management, Paris
- o MSc in Digital and Big Data for Value, Paris
- o MSc in International Finance, Paris
- o MSc in International and Sustainable Management
- o MSc in EU-Asia Luxury Marketing, Shanghai
- o MSc in EU-Asia Digital Marketing and Business

◆ RESEARCH

- Digital Marketing and Management
- Entrepreneurship, Business Models and Innovation
- European Union Studies and EU-Asia Relations

◆ STRENGTHS

- The 5-year Grande Ecole program which combines undergraduate and master's cycle is ranked N°2 in France (Le Parisien 2021)
- ESSCA has 5 campuses in France and 2 campuses abroad
- 279 partner universities in 55 countries
- Among the oldest and the most renowned Business Schools in France, ESSCA has more than 2500 company partners
- 81% of ESSCA students signed a contract before graduation
- 85% of our graduates are in work within less than 3 months
- 86% were employed by the company of their choice
- Our Master in Management is ranked 38th worldwide for salary increase in percentage 3 years after graduation (Financial Times ranking, 2020)

◆ LOCATION

French campuses: Angers (in the Loire Valley), Paris, Bordeaux, Aix-en-Provence, Lyon and Strasbourg.
International campuses: Budapest (Hungary) and Shanghai (China).



IDENTITY FORM

- ◆ **Precise name of the institution**
ESSCA School of Management
- ◆ **Type of institution**
Nonprofit organisation
- ◆ **City where the main campus is located**
Angers
- ◆ **Number of students**
6 000
- ◆ **Percentage or number of international students**
20%
- ◆ **Type and level of qualifications awarded**
Master in Management Grande Ecole program - Bachelor - MSc -
- ◆ **French language courses**
Yes - We offer courses for all international students from beginner to advanced levels.
- ◆ **Programs for international students**
Yes - All programs are taught in English and welcome international students
- ◆ **Programs in English**
Yes - see 'Main programmes of study'
- ◆ **Registration fees/year (for information only)**
From 8210 to 16225 euros a year. This depends on the programmes.
- ◆ **Postal address**
BP 40348, 1 rue Lakanal, 49003 Angers - France

international.essca.fr



Member of Campus France Forum

