



**GRENOBLE
ECOLE DE
MANAGEMENT**

BUSINESS LAB FOR SOCIETY

Grenoble - Paris

Master of Science programs

Kickstart your international
career

**GRENOBLE-EM.COM/
EN/MSC-PROGRAMS**

**ACT
THINK
IMPACT**



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Welcome to GEM!



Fouziya Bouzerda

Dean of Grenoble Ecole de Management

« The identity and mission of GEM have always been international and innovative in scope and ambition. Our challenge today is not only to further optimize the training of managers taking into account technological, ecological and social transitions but also to reaffirm the status of a School of expertise and identity anchored in an international ecosystem by attracting more international students, foreign lecturers, researchers and experts in their respective fields.»

About Grenoble Ecole de Management

Join a top business school in Europe

As both a nationally and internationally renowned Business School, Grenoble Ecole de Management (GEM) is more than just a school. It is also known as a **Business Lab for Society**, in which 7200 students and 500 staff learn and strive each day to respond to both corporate and social challenges. Grenoble Ecole de Management is the first business school in France to become a « **Société à Mission** » (equivalent to B corp status) in 2021. GEM is committed to working towards a fairer, more peaceful and more responsible world. Sustained by its values of responsibility, high standards and benevolence, its mission is to combine Technology, Innovation and Society to train the future generations of managers by coconstructing skills and knowledge adapted to the challenges of the 21st century. As a Business Lab for Society, bona fide research and development center for teaching and global management techniques, GEM is a space for exploration, reflection, and hybridization. The school boasts 50 programs both in French and English, in Grenoble or in Paris.

ACT, THINK, IMPACT

CHIFFRES CLÉS

GEM is among the

01%

of global business schools to be accredited

A worldwide network of over

450000

alumni in management positions

200

international academic partners

70000

students representing

120

nationalities in undergraduate and postgraduate programs

A faculty of

190

professors

53%

of whom come from abroad

Internationally recognized excellence

A triple accredited business school



**European
Business Schools**



**8th French Business
Schools in Europe**

Benefit from an innovative business ecosystem

The school's DNA is focused on the business ecosystem in which it operates. It is an active and founding member of GIANT, a pillar of Grenoble's innovation ecosystem. We have built strong links with global companies such as: STMicroelectronics, EY, Société Générale, Schneider Electric, bioMérieux, L'Oréal, LVMH, Oracle, HP Enterprise, Caterpillar, Soitec, Verkor, Hardis, Korus, Salomon, Poma, Rossignol, Millet...and more.



Our Campuses

Study in a stimulating environment

● Grenoble Ecole de Management's campuses and facilities have been designed so that students and faculty can thrive in a pleasant and dynamic setting.

Grenoble Campus



The main campus of Grenoble Ecole de Management is located in the center of Grenoble, the capital of the French Alps. The city is home to cutting edge tech industries, high-level international research and global businesses. GEM is ideally located in the Europole district, which acts as a business hub for the city. This dynamic neighborhood boasts a variety of local shops, bars, restaurants, and offices. It also connects the train station to many means of public transportation. The futuristic architecture of the campus not only expresses the innovative spirit of Grenoble's ecosystem but also illustrates GEM's perfect integration into the city center.

GEM Labs Campus



The GEM Labs Campus is the second campus of Grenoble Ecole de Management (GEM), located in the heart of Grenoble's scientific peninsula. The 5,000 m2 campus is home to a one-of-a-kind Lab dedicated innovation. GEM Labs offers students, lecturers and partners a fantastic place for experimentation, where immersion and experiential learning take center stage!



Paris Campus



Since September 2023, GEM students have access to the school's brand-new eco-campus located in Newport Pantin. With its close proximity to Paris, the Newport district in Pantin is a unique place: marina, pedestrian walkways, public spaces, artistic spaces, places with an artistic dimension, offices.... The neighborhood is home to such iconic companies as Chanel (Ateliers des métiers d'art), Hermès (Cité des métiers), the BETC advertising agency (Les Magasins Généraux), BNP (Les Grands Moulins), and the Banque de France. By implementing our innovation laboratory here, GEM aims to make a strong contribution to the attractiveness of the area. This brand new campus was designed and furnished in accordance with the social and environmental responsibility GEM holds dear. A particular effort was made to offer modular and connected spaces, adapted to new teaching methods.

1



2



3



4

1 Grenoble Campus, interior view

2 Grenoble Campus, interior view

3 Paris Campus, interior view

4 Paris Campus, exterior view

Our MSc Programs Portfolio

Kickstart your international career !

● All MSc programs are taught in English and are designed to equip students with the knowledge, resources, and networks needed to thrive in a specialized field or sector of activity in an international environment. They provide all the tools to pursue an international career within worldwide firms.

Choose from one of our 15+ specialised MSc programmes:

- Fully recognised and accredited by the French ministry of Higher Education as a 5 year Master's degree
- Study with your peers from over 20 different nationalities
- Benefit from academic and professional faculty
- Up to 6 months of professional work experience per year
- Taught 100% in English
- Join an international community of 45 000 alumni



Management MScs

A portfolio of 14 MSc

Campus location:

Grenoble or Paris

Format:

Full-time

Duration:

- **Regular Track:** 2 year program
- **Short Track:** 1 year program (direct entry into year 2)

Level:

Master of Science degree

Structure:

- **1st year** is generalist with 60hrs specializations in 2nd semester (60 ECTS credits)
- **2nd year** is dedicated to the specializations of your choice (60 ECTS credits)

Finance MScs

Portfolio Finance MScs

- Finance & investment banking,
- Financial markets,
- Sustainable Financial Management

Campus location:

- **Year 1:** Grenoble
- **Year 2:** Paris, Singapore

Format:

Full-time and «Alternance» (work-study)

Duration:

- **Regular Track:** 2 year program
- **Short Track:** 1 year program (direct entry into year 2)

Level:

Master of Science degree

Structure:

- **1st year** is generalist for all MScs in Finance (60 ECTS credits)
- **2nd year** is generalist (Fall semester) and is dedicated to the specializations of your choice (Spring Semester) (60 ECTS credits)

OUR MANAGEMENT MScs

- MSc International Marketing & Business Development
- MSc Marketing
- MSc Digital Marketing and Data Analytics
- MSc Managing with Data and Artificial Intelligence
- MSc Energy Business & Climate Change
- MSc Management in Sustainability Transitions

- MSc Management in International Business
- MSc International Project Management
- MSc International Human Resource Management
- MSc Management of Sport & Outdoor Markets
- MSc Fashion Design and Luxury Management

- MSc Innovation & Entrepreneurship
- MSc Innovation & Design Management
- MSc Accounting, Auditing and Performance Management

Program Structure

Year 1 - Regular Track

For students with a 3-year degree (in business or any other academic background)

COURSES		PROFESSIONAL TRACK
Sep ----- Dec	Jan ----- Mar	Apr ----- Sep
<ul style="list-style-type: none"> • Management modules • Business languages 	<ul style="list-style-type: none"> • Management modules • Specializations modules • Business languages <div>Immersive business trip (one week)</div>	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates

Year 2 - Short Track

For students with a 4-year degree (including 60 business-related credits)

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
<ul style="list-style-type: none"> • Specializations modules • French (option) 	<ul style="list-style-type: none"> • Specializations modules • French (option) 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates

----- FINAL DISSERTATION -----

Pedagogy

Interactive and experiential learning both inside and outside the classroom.

Immersive Business Trip:

Regular Track students will take part in an immersive business trip to a European Business Hub. They will contribute to the organization of the trip, visit companies and meet with leading industry professionals.

International Experience :

- Opportunities for exchange semester or work experience
- Choose from top ranked academic partners around the world
- Compulsory for French nationals

Professionnal Track:

Students choose one of the following:

Work experience

Three to six-month internship or employment anywhere in the world

Start-up Project

Four to five months working on your idea full time with the support of a mentor (your project must be validated by the coach centre)

Professional Certificate

Students choose from a catalogue of professional online certificates developed by GEM

Languages:

Learning a foreign language is an integral part of the program in order to graduate. Non-French speakers will study French. French speakers may choose from a number of other languages at beginner level.



Discover International students' first impressions of CEM by scanning this QR code.

MSc International Marketing & Business Development

● The MSc International Marketing & Business Development enables you to identify business opportunities and implement the marketing and development strategies to sustainably enhance your company's performance, either in the physical or digital world.

CAMPUS LOCATION

Grenoble campus

LANGUAGE:

100% in english

DURATION:

2 years (Regular Track)

OR

1 year (Short Track)

LEVEL:

Master's degree



Program Highlights

- Learn how to enable companies to thrive and evolve in a complex ever changing world
- Accelerate your career by gaining hands-on business experience through a Live Business Case
- Create an unforgettable Immersive Business Trip in a European capital
- Join an international community and learn from different cultures and diverse backgrounds
- Opportunities for an exchange semester or a double degree in marketing and entrepreneurship in Hong Kong for high academic achievers.

Testimonial

"I selected the MSc Business Development program at GEM because of its dynamic curriculum and emphasis on real-world application. The program equipped me with the strategic mindset and practical skills essential for my role as an Account Executive in Barcelona. The diverse international exposure and hands-on projects were pivotal in shaping my understanding of business development, preparing me for success in the professional landscape"



DAVIDE BRAMBILLA

Account Executive, Factorial HR Barcelona



Class Profile

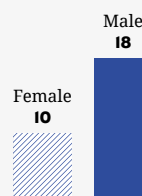
2022-2023



Countries represented



Students enrolled



Gender



Average age

Program Structure

Program content subject to change

Year 1 - Regular Track

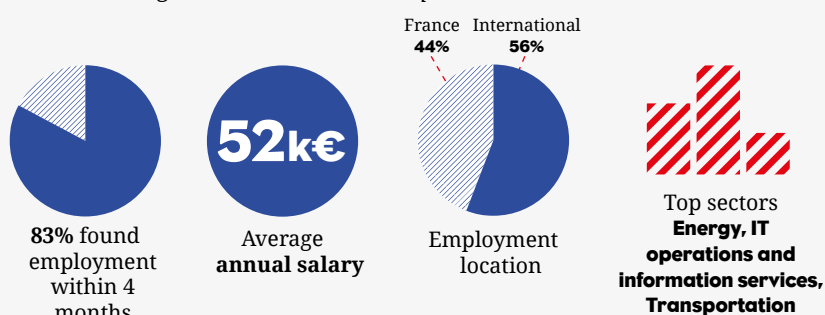
COURSES		PROFESSIONAL TRACK
Sep ----- Dec	Jan ----- Mar	Apr ----- Sep
Courses fall semester <i>(Common to all MSc - except MSc in finance) :</i> <ul style="list-style-type: none"> • Strategic Management • Research Methods • Accounting • Managing Global Teams • Project Management • Managerial Economics • Corporate Geopolitics • Corporate Finance • Marketing Management • Languages • Sustainability in International Business 	Courses spring semester <ul style="list-style-type: none"> • Languages • Corporate Geopolitics • Responsible Leadership • Consumer Behaviour Market intelligence <div>Immersive business trip (one week)</div>	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Advanced Research Methods • International Marketing • Digital Communication Strategy • Purchasing and Supply Chain Management • Measuring Business Performance • Consultative Selling • Building Strategic Key Accounts Legal environment for international business development • Financial growth strategies 	Courses spring semester <ul style="list-style-type: none"> • Live Business case • Product management • Digital technologies for Business • Business opportunities & scale up challenge 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

Career Statistics

Based on 2022 graduates (25 Students respondents)



Top Employers

• Aircall • Amazon • AWS
• Bloomberg • Brandalley • Front
• Google • Hubspot • Malt
• Mondelez • P&G • Reckitt
• Salesforce • Sweep • Vodafone

MSc Marketing

- The MSc Marketing prepares students for a wide range of operational marketing roles and contribute to sustainable performance in the global marketplace by providing an excellent understanding of the operational impact of marketing decisions on corporate performance.

CAMPUS LOCATION

Year 1: Grenoble & Paris campus
Year 2: Grenoble

DURATION:

2 years (Regular Track)
OR
1 year (Short Track)

LANGUAGE:

100% in english

LEVEL:

Master's degree



Program Highlights

- Acquire the critical thinking and analytical skills to make sound operational marketing decisions at a managerial level
- Gain the skills and knowledge needed to support marketing activity in an international and/or digital environment
- Learn from experienced marketing professionals and academic experts alike
- Enhance soft skills such as presentation techniques and intercultural communication - indispensable assets for effective management in multicultural environments
- Network with top companies to explore new career opportunities

Testimonial

"The MSc in Marketing at GEM provided me with this opportunity and led me to intern with top pharmaceutical companies, including GSK Consumer Healthcare where I worked on the brand Centrum, one of the top brands in the vitamin supplements market. This experience exposed me to the unique challenges of marketing in the pharmaceutical industry, inspiring me to focus more on digital marketing. I then joined the Omnichannel Transformation Team at Sanofi and witnessed firsthand the evolution of digital marketing strategies in this industry. GEM helped me grow both professionally and personally, preparing me for future challenges."



FABRIZIO MASCARELLA

Omnichannel Transformation at Sanofi



Class Profile

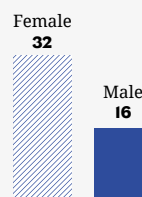
2022-2023



Countries represented



Students enrolled



Gender



Average age

Program Structure

Program content subject to change

Year 1 - Regular Track

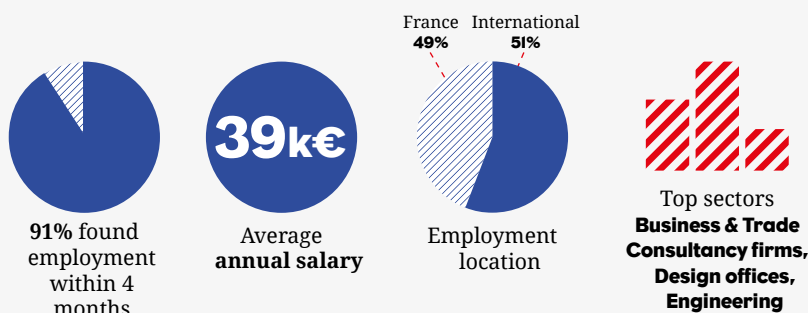
COURSES		PROFESSIONAL TRACK
Sep ----- Dec	Jan ----- Mar	Apr ----- Sep
Courses fall semester <i>(Common to all MSc - except MSc in finance) :</i> <ul style="list-style-type: none"> • Strategic Management • Research Methods • Accounting • Managing Global Teams • Project Management • Managerial Economics • Corporate Geopolitics • Corporate Finance • Marketing Management • Languages • Sustainability in International Business 	Courses spring semester <ul style="list-style-type: none"> • Consumer Behavior • Market Intelligence • International negotiation • Languages • Responsible Leadership <div>Immersive business trip (one week)</div>	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Retail Marketing • Brand Management • Advanced Research Methods • Digital & Social Media Marketing • Marketing Research • Product Management & Developement • Integrated Marketing Communication • Sales 	Courses spring semester <ul style="list-style-type: none"> • Student Consulting Project • Customer Relationship Management • Marketing Analytics • Strategic Marketing and Planning • Pricing Policy 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

Career Statistics

Based on 2022 graduates (42 Students respondents)



Top Employers

• Accor Hotels • Amazon • Cartier
• Danone • Expedia • Ferrero
• Google • Henkel • Huawei
• L'Oréal • McKinsey • Microsoft
• Montcler • Nestlé • Nike • Nissan
• PepsiCo • Philips
• Procter & Gamble • PwC • Reckitt
• Salesforce • Schneider Electric
• Spartoo • Unilever • Vodafone
• Volvo Group • Zalando

MSc Digital Marketing & Data Analytics



● The MSc Digital Marketing & Data Analytics enables students to succeed in fast-paced and technology-driven environments by empowering them with highly sought-after employability skills of analyzing consumer behavior, creating effective digital marketing strategies, and making data-driven business decisions.

CAMPUS LOCATION

Year 1: Grenoble & Paris campus
Year 2: Paris

DURATION

2 years (Regular Track)
OR
1 year (Short Track)

FORMAT

Full-time

LEVEL:

Master's degree



Program Highlights

- Enhance your skillset with latest tools such as Tableau, Power BI, R, Python, and...
- Become an ethically minded leader in data marketing and data use
- Learn through projects, business case studies and professional experiences
- Network with professional, other international students, alumni and learn about their experiences and best practices
- Expand your international experience; Travel abroad during your immersive business trip and gain up to 12 months of professional experience anywhere in the world

Potential Positions

- Digital Marketing Manager
- Social Media Manager
- Web Analytics Manager
- SEO/SEM Specialist
- Content Marketing Manager
- Marketing Data Analyst
- Digital Advertising Specialist
- E-commerce Manager
- Marketing Automation Specialist
- Customer Relationship Manager

Program Structure

Program content subject to change

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Languages • Data Visualization for Business Analytics • Ethics for Data Marketing • Advanced Research Methods • Digital & Social Media Marketing • IA, Deep Learning & Machine Learning • Marketing Analytics • Programmatic Advertising 	Courses spring semester <ul style="list-style-type: none"> • Languages • Marketing Research • Customer Relationship Management & Omnichannel • Python for MKT 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months or Professional certificates
----- FINAL DISSERTATION -----		

MSc Managing with Data & Artificial Intelligence



● Proficiency in data management and artificial intelligence is pivotal for success in the modern business world. With the MSc Managing with Data and Artificial Intelligence explore how you can shape the 21st century's businesses with data, algorithms, humanity, and strategy.

CAMPUS LOCATION
Grenoble campus

LANGUAGE:
100% in english

DURATION:
2 years (Regular Track)
OR
1 year (Short Track)

LEVEL:
Master's degree



Program Highlights

- Analyze and structure the requirements for developing an AI and data analytics solution
- Develop and implement an AI and data strategy
- Optimize processes using artificial intelligence
- Propose, develop, and implement AI based and data analytics solutions
- Develop AI in a responsible manner

Potential Positions

- Data and Artificial Intelligence Project Manager
- Business and Artificial Intelligence Consultant
- Manager with a specialization in artificial intelligence
- Junior Information Systems Manager



Sep

Program Structure

Program content subject to change

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Advanced Research Methods • Induction Seminar • Fundamentals of Artificial Intelligence and Machine Learning • Conceive, Implement, and Evaluate an AI solution • Responsible AI – ethics, legal and societal risks • Integrating AI, data, and business strategy 	Courses spring semester <ul style="list-style-type: none"> • Applying python to AI and machine learning • Productivity gains and automatization with Low Code, No Code • Organizational governance of AI • Managing organizations with AI • Capstone project 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

MSc Energy business & Climate change



● The MSc Energy Business & Climate Strategy equips students with the skills and competencies firms and public sector organizations need to confront the challenges of sustainable energy and climate change and meet their net-zero ambitions.

CAMPUS LOCATION
Grenoble campus

LANGUAGE:
100% in english

DURATION:
2 years (Regular Track)
OR
1 year (Short Track)

LEVEL:
Master's degree



Program Highlights

- Apprehend climate change (rather than sustainability at large), its urgency, (international) policy landscape and compliance needs, financial and competitiveness considerations, reputation and stakeholder expectations
- Understand energy technology management from both supply and demand side in order to meet energy needs in a climate constrained world
- Use advanced qualitative and quantitative tools and method to accompany firms' zero-carbon transition building on best practices from leading EU companies
- Connect with the Energy Society Chair materials, and professional networks including large multinationals such as Air Liquide, Engie, Schneider Electric

Potential Positions

- Market analysts and risk analysts
- Account managers and business developers
- Marketing manager or business developer for technology providers
- Sustainable energy project developers and managers
- Sustainable energy consultants...

Program Structure

Program content subject to change

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Advanced Research Methods • Corporate climate risk management and carbon accounting • Energy economics and markets • Energy transition technologies • Geopolitics of energy and climate change • Management of energy demand • Transition challenges in the energy sector 	Courses spring semester <ul style="list-style-type: none"> • Energy data analytics • Finance in energy • Marketing in energy • Stakeholder engagement and social acceptability 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

MSc Management in Sustainability Transitions



● The MSc Management in Sustainability Transitions prepares students for leading transformational change in business, public, and non-profit organizations toward systemic sustainability.

CAMPUS LOCATION
Grenoble campus

LANGUAGE:
100% in english

DURATION:
2 years (Regular Track)
OR
1 year (Short Track)

LEVEL:
Master's degree



Program Highlights

- Consider complex problems and ambivalent situations at a high level of abstraction
- Look beyond the limits of their own discipline and background
- Establish and explain visions of sustainable development within their organizations/networks
- Bridge the gap between theory and practice
- Foster novel solutions and collaborations to address complex issues
- Explore alternative futures while learning from the past

Potential Positions

- Sustainability / CSR manager
- Business and/or Product developer
- Sustainable innovation catalyst/Intrapreneur Social Entrepreneur/Entrepreneur
- B-Corporations, NGOs and Public agencies
- Sustainability consultancy
- B-Corp/certification organizations Biodiversity/ Environmental consultant
- Strategy consultant
- Sustainable innovation catalyst



Program Structure

Program content subject to change

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Advanced research methods • Facing major sustainability challenges • Technological approaches to sustainability • Corporate sustainability: History and geopolitics • Cultivating responsible value chains • Innovative Inspirations: workshops and seminars 	Courses spring semester <ul style="list-style-type: none"> • Critical perspectives on technology & society • Catalyzing sustainable transitions • Sustainability regulations and reporting • Fostering Cross-Sector Collaboration for Sustainability • Live Business Case Hackathon 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

MSc Management in International Business (MIB)

- The MSc Management in International Business provides employers worldwide with interculturally aware graduates who have developed key skills and abilities in international business and management.

CAMPUS LOCATION

Grenoble & Paris campus
(year 1 & 2)

DURATION:

2 years (Regular Track)
OR
1 year (Short Track)

LANGUAGE:

100% in english

LEVEL:

Master's degree



Program Highlights

- Receive a high-quality education in an internationally-renowned program (top-ranked in the Financial Times, QS and The Economist).
- Learn about international business through hands on innovative sessions with both group and individual assignments allowing you to test your leadership and team building skills.
- Study in a multicultural environment with students from over 20 nationalities.
- Develop truly international perspective on business and the ability to deal with the opportunities and challenges of the global organizational environment.

Testimonial

"I work in a global team and I have to interface with clients from all over the world. Good adaptation to different environments and how to face the challenges of working in a heterogeneous team are two of the most significant soft skills to grow internationally. During the MSc MIB program, I was able to improve and develop these skills."



GIORGIA MARZAPANE

Operation Analyst at Boston Consulting Group (BCG)

Class Profile

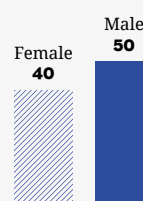
2022-2023



Countries represented



Students enrolled



Gender



Average age

Financial Times Ranking

Master in Management
ranking 2023



In the world



In France



Program Structure

Program content subject to change

Year 1 - Regular Track

COURSES		PROFESSIONAL TRACK
Sep ----- Dec	Jan ----- Mar	Apr ----- Sep
Courses fall semester <i>(Common to all MSc - except MSc in finance) :</i> <ul style="list-style-type: none"> • Strategic Management • Research Methods • Accounting • Managing Global Teams • Project Management • Managerial Economics • Corporate Geopolitics • Corporate Finance • Marketing Management • Languages • Sustainability in International Business 	Courses spring semester <ul style="list-style-type: none"> • International perspectives in marketing • Strategic & Geopolitical Intelligence • Globalization strategy • Responsible leadership • Corporate Geopolitics <div>Immersive business trip (one week)</div>	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates

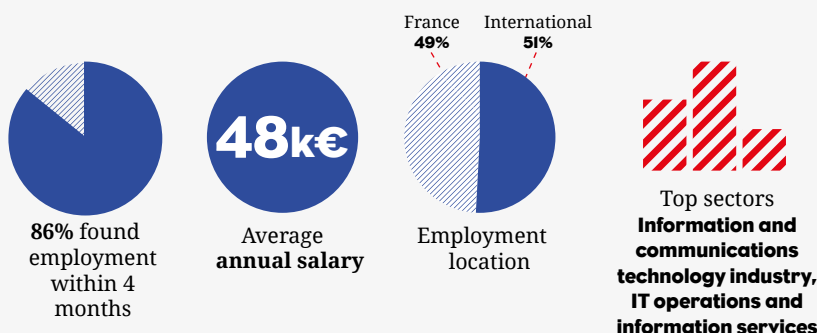
Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Advances Research Methods • Advanced Financial Accounting • Budgeting and Controlling • International Financial Risk Management • Digital Marketing • Information systems for Digital Business • Business analytics • Legal Environment in International Business • International Operations and Supply Chain Management • Ethics regulation, cybersecurity & digital geopolitics • Languages (option) 	Courses spring semester <ul style="list-style-type: none"> • Global Business Operations - Serious Game • Creativity and design thinking • Strategic Entrepreneurship Project • Languages (option) 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates

----- FINAL DISSERTATION -----

Career Statistics

Based on 2022 graduates (60 Students respondents)



Top Employers

• Accenture • Amadeus • Amazon
• Axa • Bloomberg LP • Coty
• Danone • Deloitte
• Ernst & Young • General Electric
• Google • Nike • HSBC • IBM
• J.P. Morgan • KPMG • L'Oréal
• LVMH • Nestlé • Nissan
• Orange • Procter & Gamble
• PWC • Schneider Electric
• Société Générale • Phillips
• Salesforce • MAGE • Mercedes

MSc International Project Management



● The MSc International Project Management prepares graduates who can help global private and public companies to carry out projects and programs at the international level. They will be effective Project Managers or members of Project Management Offices (PMO) to manage and coordinate enterprise projects.

CAMPUS LOCATION
Grenoble campus

LANGUAGE:
100% in english

DURATION:
2 years (Regular Track)
OR
1 year (Short Track)

LEVEL:
Master's degree



Program Highlights

- Specialise in international project management
- Acquire PM certification included on the program
- Built around a modern vision of the firm
- Teach leading edge methods and tools
- Prepare to a specific job (PMO)

Potential Positions

- Project Manager
- Planner
- Program Manager
- Consultant in Project Management Office
- Product Owner
- Business analyst
- Project coordinator
- Change manager



Program Structure

Program content subject to change

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Project Management Methodology • Digital Tools and Data Analysis for PM • Project Conception and Design • Innovation, Digital Transformation and Change Management • Agile Project Management • Portfolio and Program Management • Leadership and Team Management in International Business • Trans-national Collaborative R&D Projects 	Courses spring semester <ul style="list-style-type: none"> • Advanced Research & Methods in PM • Project Impact and Evaluation • CSR, Humanitarian and Sustainability projects • Public-Private Partnerships, Projects of Public Interest and Stakeholder Management • Preparation for CAPM Certification • Emerging issues in Project Management 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

MSc Management of Sport & Outdoor Markets



● With the backdrop of evolving challenges like climate change, urban sprawl, and shifting leisure trends, the Sport and Outdoor arenas are in flux. This MSc is tailored to hone your understanding of this sector's nuances, empowering you to become an «architect», a «guide» of these transformations.

CAMPUS LOCATION
Grenoble campus

LANGUAGE:
100% in english

DURATION:
2 years (Regular Track)
OR
1 year (Short Track)

LEVEL:
Master's degree



Program Highlights

- Accelerate your career by gaining the business and managerial skills required for the Sport and Outdoor Markets
- Integrate the sportsmanship and outdoor spirit to understand Market trends
- Prepare for working in international contexts, dealing with local challenges
- Enjoy immersive business trip with exclusive behind the scene visits to «incumbents» and start up from Sport & Outdoor markets

Potential Positions

- Sport/Outdoor Innovation Project Manager
- Sport/Outdoor Marketing Product Manager
- Sport/Outdoor Market Analyst
- Partnerships & Sponsoring Manager
- Sports Technology Development Manager
- Sport/Outdoor Geopolitics Advisor...

Program Structure

Program content subject to change

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Advanced Research Methods • Brand and product portfolio management • Communication Strategy • Consumer Insights in sport goods and services • Digital Communication • Event communication and sponsoring • New product and services development • Sales Management retail and e-commerce • Sport and outdoor sector analysis 	Courses spring semester <ul style="list-style-type: none"> • Corporate strategy in sports industries • Legal context in sport industries • Responsible leadership • Strategic performance and cost performance • Sustainability issues in sports 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

MSc International Human Resource Management

- The MSc in International Human Resource Management equips managers with the tools and knowledge to work in HR anywhere in the world, within any company. These managers will possess the skills to enhance corporate performance through the effective and sustainable management of the company's workforce, as well as the ability to adapt their organization for the future.

CAMPUS LOCATION

Grenoble campus

LANGUAGE:

100% in english

DURATION:

2 years (Regular Track)

OR

1 year (Short Track)

LEVEL:

Master's degree



Program Highlights

- Follow a pioneering program in its field, covering the fundamentals of IHRM with a unique focus on the developments and challenges of new ways of working linked to digital transformation
- Become a global leader by learning how to handle HR operations in a dynamic international environment
- Meet professional guest speakers and learn about their experiences, network with other international students and alumni
- Develop your professional skills through a series of innovative learning activities.
- Earn a degree to work in organizations that employ an international and diversified workforce, with the responsibility of developing local and global HR systems

Testimonial

"Coming to France from a completely different culture and background, I was always hesitant as to how I would make my place but at GEM, I always felt a sense of belongingness and accomplishment which ultimately took me to greater heights in my professional life. This program consists of really enriching modules from the field of Human Resource to provide students with the complete knowledge that they can utilise in their work. Immensely grateful to have been a part of MSc IHRM program at GEM and being called a proud Alumni."



RUPAL BHARDWAJ

Global Talent Acquisition Manager at BlaBlaCar France

Class Profile

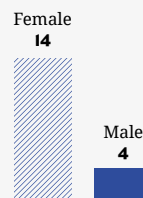
2022-2023



Countries represented



Students enrolled



Gender



Average age

Program Structure

Program content subject to change

Year 1 - Regular Track

COURSES		PROFESSIONAL TRACK
Sep ----- Dec	Jan ----- Mar	Apr ----- Sep
Courses fall semester <i>(Common to all MSc - except MSc in finance) :</i> <ul style="list-style-type: none"> • Strategic Management • Research Methods • Accounting • Managing Global Teams • Project Management • Managerial Economics • Corporate Geopolitics • Corporate Finance • Marketing Management • Languages • Sustainability in International Business 	Courses spring semester <ul style="list-style-type: none"> • International Law and governance • Managerial practices of HR • Intercultural dynamics of organizations • Organizational performance <div>Immersive business trip (one week)*</div>	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates

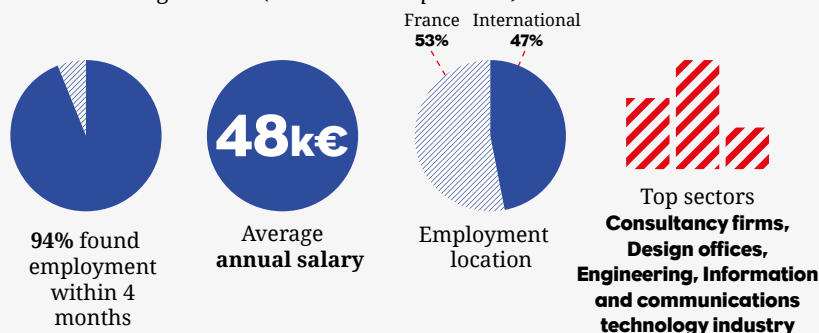
* Regular Track students will take part in a one-week immersive business trip to a European Fashion Capital.

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Advanced Research Methods • Negotiations skills for HR • Employee & Labour Relations • New organizations & Well being at Work • Coaching Techniques for HR Managers • HR reporting & budgeting • Strategic Talent Management • Compensation Practices & Policies 	Courses spring semester <ul style="list-style-type: none"> • Digital Innovation & Transformations in HRM • Strategic Transformations through HRBP • Live Business Case 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

Career Statistics

Based on 2022 graduates (38 Students respondents)



Top Employers

• Accenture • Amadeus
• Auchan • Axa • Back market
• Boston Consulting Group
• Danone • Forvia • Hager Group
• Hays • Jellysmack • L'Oreal
• Pernod Ricard • Philip Morris
• Randstad • Renault • Roche
• Schneider Electric
• Spartoo • Ubisoft
• Unilever • Volitalia • Volvo

MSc Fashion, Design and Luxury Management

● The MSc Fashion, Design and Luxury Management provides companies with the talent needed to embrace the challenges of innovation, heritage, and creativity in the fashion, design and luxury industries. By the end of the program, students will have acquired the necessary competencies to undertake key roles in fashion, design and luxury companies and will be able to evolve professionally within the cosmopolitan, culture-intensive, and hypercompetitive environment typical of these industries.

CAMPUS LOCATION

Grenoble & Paris campus
(year 1 & 2)

DURATION:

2 years (Regular Track)
OR
1 year (Short Track)

LANGUAGE:

100% in english

LEVEL:

Master's degree



Program Highlights

- Accelerate your career by gaining the business and managerial skills required for the fashion, design and luxury industries
- Gain real-life experience through a 5-month-long Live Business Case. Analyze the company's particular problem and offer recommendations. Become real-life business consultant and professionally interact with company managers
- Benefit from teaching staff with extensive academic and professional industry experience
- Prepare for working in international contexts with a multicultural and creative learning environment
- Enjoy study trips with exclusive behind-the-scene visits to companies and industry-specific events

Testimonial

"Now working at Christian Dior Couture in Marketing, I realize that the MSc Fashion, Design and Luxury Management program contributed to my career success in many different aspects. The program combines a theoretical and practical approach, developing core management skills in the fields of fashion, design and luxury which equipped me with a competitive outlook, highly employable skills and flexible career options. It also offers access to invaluable resources and privileged connections with leading brands in the luxury field."



DANNY ZHANG

Retail Marketing Manager Dior in China

Class Profile

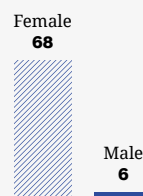
2022-2023



Countries represented



Students enrolled



Gender



Average age

Program Structure

Program content subject to change

Year 1 - Regular Track

COURSES		PROFESSIONAL TRACK
Sep ----- Dec	Jan ----- Mar	Apr ----- Sep
Courses fall semester <i>(Common to all MSc - except MSc in finance) :</i> <ul style="list-style-type: none"> • Strategic Management • Research Methods • Accounting • Managing Global Teams • Project Management • Managerial Economics • Corporate Geopolitics • Corporate Finance • Marketing Management • Languages • Sustainability in International Business 	Courses spring semester <ul style="list-style-type: none"> • Fundamentals of Fashion & Design • Branding & Brand Equity Management • Retail Management & Merchandising • International negotiation • Languages • Responsible Leadership <div>Immersive business trip (one week)*</div>	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates

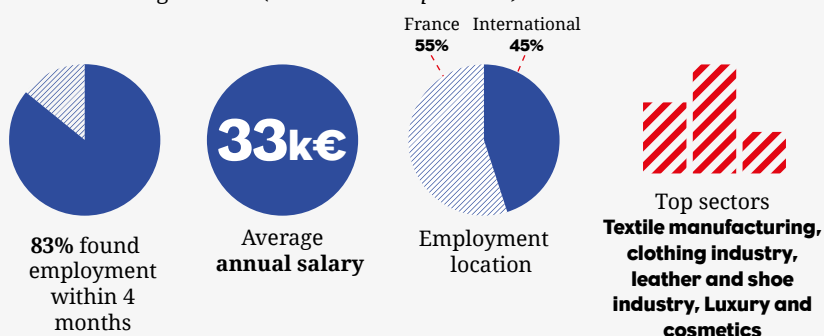
* Regular Track students will take part in a one-week immersive business trip to a European Fashion Capital.

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Languages FRENCH (Option) • The Legal Context of Fashion & Design • Industrial Design • Digital Marketing in the Fashion & Design Industries • Advanced Research Methods • Key Players-Key Numbers • Purchasing ,Operations & SCM in the Fashion & Luxury Industries • Strategic Management of Luxury Brands 	Courses spring semester <ul style="list-style-type: none"> • Languages FRENCH (Option) • Technology Innovation in the Fashion and Design Business • Integrated Communication Strategies & PR • Customer Management & Customer Intelligence • Luxury Sectorial Analysis • Live Business Case 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

Career Statistics

Based on 2022 graduates (38 Students respondents)



Top Employers

- Cartier • Celine • Chanel
- Christian Dior Couture
- Parfums Christian Dior
- Fred Paris • Galeries Lafayette
- Giorgio Armani • Givenchy
- Gucci • Guerlain • Hermès
- Hugo Boss • Longchamp • L'Oréal
- LVMH • Max Mara • Ralph Lauren
- Tommy Hilfiger • Saint Laurent
- Louis Vuitton • AMI PARIS
- Kering Eyewear • Versace

MSc Innovation & Entrepreneurship

- The MSc Innovation & Entrepreneurship enables you to acquire an entrepreneurial mindset and the skills to implement sustainable innovation strategies to scale up a business.

CAMPUS LOCATION

Grenoble campus

LANGUAGE:

100% in english

DURATION:

2 years (Regular Track)

OR

1 year (Short Track)

LEVEL:

Master's degree



Program Highlights

- Assess the economic and market potential of innovations, ensuring corporate success
- Develop an entrepreneurial and intrapreneurial mindset
- Gain hands-on experience with a Live Business Case
- Develop skills to meet the sustainable, ethical, legal and financial constraints in new ventures
- Join an international community and learn from different cultures and diverse backgrounds
- Opportunities for an exchange semester or a double degree in marketing and entrepreneurship in Hong Kong for high academic achievers

Testimonial

“Engaging in numerous practical projects, presentations, pitches, debates, and case studies, I was constantly challenged to apply my knowledge and develop my entrepreneurial skills. I was fortunate enough to take a co-leadership role in organizing the study trip, a responsibility I thoroughly enjoyed. The MSc programme at GEM was a transformative journey filled with both challenges and rewarding moments.”



LINH MARIA SEIDEL

Platform Associate, Visionaries Club in Berlin

Class Profile

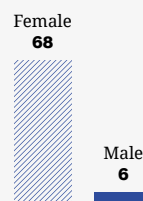
2022-2023



Countries represented



Students enrolled



Gender



Average age

Program Structure

Program content subject to change

Year 1 - Regular Track

COURSES		PROFESSIONAL TRACK
Sep ----- Dec	Jan ----- Mar	Apr ----- Sep
Courses fall semester <i>(Common to all MSc - except MSc in finance) :</i> <ul style="list-style-type: none"> • Strategic Management • Research Methods • Accounting • Managing Global Teams • Project Management • Managerial Economics • Corporate Geopolitics • Corporate Finance • Marketing Management • Languages • Sustainability in International Business 	Courses spring semester <ul style="list-style-type: none"> • Languages • Corporate Geopolitics • Responsible Leadership Consumer Behaviour Market intelligence <div>Immersive business trip (one week)*</div>	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates

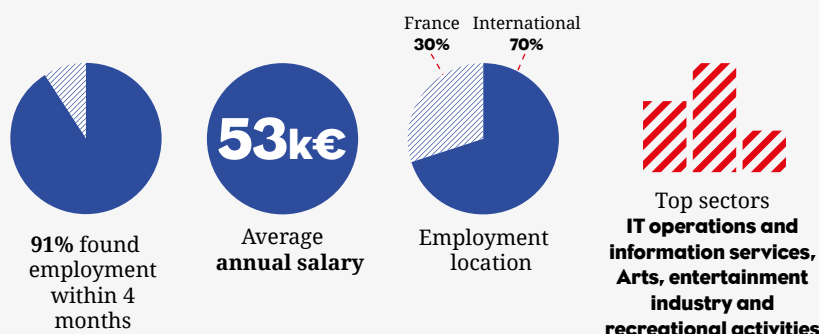
Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Advanced Research Methods Design Thinking • Digital Technologies for Business • Sustainable Innovation • Legal frameworks for international business development • Entrepreneurial Finance • Small & Family Businesses 	Courses spring semester <ul style="list-style-type: none"> • Strategic Marketing Digital Communication Strategy • Starting & Scaling a Business • Live Business Case 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates

----- FINAL DISSERTATION -----

Career Statistics

Based on 2022 graduates (28 Students respondents)



Top Employers

• Amazon • Allianz Services
 • Bloomberg • Doctolib
 • Gartner • Henkel • HP
 • L'Oréal • Ledger
 • Medellia • N26 • Nike
 • Porsche Consulting
 • PwC • Qualtrics
 • Salesforce
 • Toyota Motor Europe
 • Wavestone

MSc Innovation & Design Management



- The MSc Design & Innovation Management enables you to develop an artistic and emotional sense to detect trends in society, adapt research methods to the professional environment, use emotional and sensory methods to create, prototype and test solutions and explore alternative modes of communication to present your results.

CAMPUS LOCATION
Grenoble campus

LANGUAGE:
French

DURATION:
2 years (Regular Track)
OR
1 year (Short Track)

LEVEL:
Master's degree



Program Highlights

- Develop an artistic and emotional sense for detecting trends in society
- Adapt research methods to the professional environment
- Use emotional and sensory methods to create, prototype and test solutions
- Explore alternative modes of communication to present your results

Potential Positions

- Innovation Director
- Head of Product
- Services Designer
- Head of Consumer Experience



Program Structure

Program content subject to change

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Advanced Research Methods • Anthropologie et Ethnographie pour le manager • Atelier introductif: Concevoir un monde meilleur • Influences of art and societal trends • Innovation frugale et développement durable • Philosophies et Design 	Courses spring semester <ul style="list-style-type: none"> • Certificat: Logiciel de conception 3D • Certificat: Logiciels de création graphique • Fablab et Tiers Lieux: Imaginer des espaces de création pour l'innovation • Gamification & Games for Change • Maquettage 2D/3D et Dataphysicalisation • My entrepreneurship portfolio • Propriété industrielle brevet et réglementation • Sketching & Storyboarding 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

MSc Accounting, Auditing & Performance Management



- This program is designed for students who have interests in building top-notch expertise in the dynamic field of accounting related careers.

CAMPUS LOCATION

Paris campus

LANGUAGE:

100% in english

DURATION:

2 years (Regular Track)

OR

1 year (Short Track)

LEVEL:

Master's degree



Program Highlights

- Be a strategic thinker with accounting acumen
- Build a unique accounting organisational expertise
- Know how to use accounting and related expertise for decision-making
- Understand organisational implications for International Accounting and Auditing Standards
- Build a comprehensive understanding of performance's qualitative and quantitative aspects

Potential Positions

- Advisory Accounting Services & Holistic Advisors
- Auditor
- Management Accountant
- Business Analyst
- Financial Analyst
- Financial Forecaster
- Financial Controller
- Financial Advisor or Planner
- Chief Value Officer/Chief Financial Officer
- Chief Accounting Officer



Program Structure

Program content subject to change

Year 2 - Short Track

COURSES		PROFESSIONAL TRACK
Oct ----- Dec	Jan ----- Feb	Mar ----- Jul ----- Sep
Courses fall semester <ul style="list-style-type: none"> • Accounting for Strategic Performance Management • Accounting for Sustainability: Issues Challenges Alternatives • Accounting Information for Short & Long Term Decisions • Advanced Financial Accounting • International Business Law • Taxation & Global Business • Technology Innovation & Challenges in Accounting 	Courses spring semester <ul style="list-style-type: none"> • Accounting Data Analytics Technologies • Accounting/Auditing and Corporate Governance • Advanced Research Methods in Accounting • Audit Process Risk & Internal Control • Auditing Profession 	Professional experiences - 3 to 6 months OR Start-Up Project - 4 to 5 months OR Professional certificates
----- FINAL DISSERTATION -----		

Our Finance MScs

MSc Finance and Investment Banking, MSc Financial Markets, MSc Sustainable Financial Management

● Our three MSc programs in Finance provides graduates with advanced knowledge in finance and to prepare them, through an understanding of the strategic impacts of financial decisions, for careers in banking, financial services or corporate finance with international companies at a managerial level.

CAMPUS LOCATION

Year 1: Grenoble campus

Year 2: Grenoble, Paris, Singapore

DURATION:

2 years (Regular Track)

OR

1 year (Short Track)

Format:

Full time & « Alternance » (work-study) for year 2 only

LANGUAGE:

100% in english

LEVEL:

Master's degree



Program Highlights

- Learn about both market and corporate finance from an international perspective
- Access cutting-edge learning facilities, like the Bloomberg trading room on our Grenoble campus
- Learn valuable intercultural skills while studying in an international and multicultural environment
- Tailor your education to your professional goals
- with a selection of specialized MScs
- Earn your degree from a triple-accredited institution

Testimonials

"GEM has been a transformative experience for me as a non-EU citizen currently working at adidas in Germany. The diverse and inclusive campus made me feel welcomed from the start. Meeting my fellow classmates from around the world expanded my horizons and has fostered lasting cross-cultural friendships. The rigorous but rewarding courses have equipped me with a holistic education and have continued to aid me in my career. I can confidently say I would not be in the position I'm in now without my degree from GEM and I would not have had the opportunity to work in Europe."



JULIAN HUNSBERGER

Project Manager Sustainability Adidas Germany

"The MSc in Finance from GEM provides a perfect balance between theoretical and practical methodologies, which enhances your career opportunities after graduating. The fact that you can choose a specialization track makes it more tailored to one's own needs and career goals. GEM offers a unique international environment with plenty of diverse backgrounds and cultures, while also providing a wide range of extracurricular activities to expand your network."



RAFAEL TENA

M&A Corporate Finance Senior Associate at PwC Luxembourg

Financial Times Ranking

Master in Management ranking 2023



In the World



In Europe



In France

Class Profile

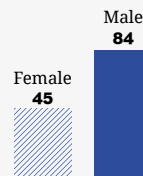
2022-2023



Countries represented



Students enrolled



Gender



Average age



Program Structure

Year 1 - Regular Track

For students with a 3-year degree (in business or not)

COURSES				PROFESSIONAL TRACK	
Sep	Nov	Dec	Feb	Mar	Sep
Finance modules <ul style="list-style-type: none"> Quantitative Methods for Finance Accounting and Financial Statements Analysis Algorithmics and Financial Modelling Digital Transformation in Finance Financial Markets Languages Corporate Finance Auditing & Controlling International Financial Management Research Methods Responsible Leadership 				3 to 6 month	

Year 2 - Short Track

For students with a 4-year degree

COURSES				PROFESSIONAL TRACK	
Oct	Dec	Jan	Feb	Mar	Jul
<i>French (option)</i>				Min 3 months	
Finance modules <ul style="list-style-type: none">• Induction Seminar• Company Valuation• Mergers and Acquisitions• Fundamentals of Ethics and ESG• Sustainable Asset management• Advanced Research Methods• Integrative Case Study• Languages (optional)		Specialized modules <ul style="list-style-type: none">• Financial Markets• Finance & Investment Banking• Sustainable Financial Management			
•----- FINAL DISSERTATION -----•					

Pedagogy

During the taught part of the program, students are assigned 15 to 20 hours of interactive face-to-face teaching per week and are expected to work 30 hours outside the classroom. This includes pre-reading and preparation for class, homework and preparation for assessments. A large part of the face-to-face time is dedicated to putting into practice the financial concepts and theories: exercises, case studies, simulations, serious games will be used to develop the employability of students

International experience

Regular Track students will have the possibility to change campus between both years. In year2, two places are available for a double degree exchange with Università Bocconi «Master of Science in Accounting, Financial Management and Control». In order to graduate, all MSc Finance students must validate an international experience. Studying in France validates this condition for non-French students.

Languages

Non-French speakers will have the opportunity to study French

Specialized modules details

Financial Markets

- Advanced Financial Markets
- Data Analytics and Advanced Modelling
- Dynamic Portfolio Management
- Market Risk Management
- Commodities Markets

Finance & Investment Banking

- Private Equity, LBOs and Venture Capital
- Data Analytics and Advanced Financial Modelling
- CFA preparation
- Advanced Financial Statements Analysis
- Investment Banking

Sustainable Financial Management

- Sustainability Accounting and ESG Reporting Analysis
- Private Equity, LBOs and Venture Capital
- Data Analytics and Information Systems
- International Accounting and Performance Management
- Cash Management and Bank Relations

CFA® Institute University Affiliation Program

The program provides an excellent preparation for the Chartered Financial Analyst®* (CFA®) exams, as it is based on the CFA® Candidate Body of Knowledge (CBOK) and is part of the CFA® Institute University Affiliation program. CFA® Program Student Scholarships are available under conditions. They waive the one-time program enrollment fee and reduce the exam registration fee.



*Chartered Financial Analyst is a registered trademark owned by the CFA Institute.

(beginner to advanced level), an important skill for students looking to work in France. French speakers may choose from a number of other languages at beginner level.

Career Statistics

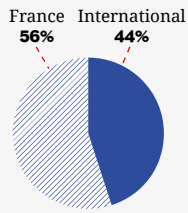
Based on 2022 graduates (82 Students respondents)



95% found
employment
within 4
months



Average
annual salary



Employment
location



Top sectors
**Insurance and
financial activities,
Consultancy firms,
Design offices,
Engineering**

Top Employers

- Bank of America • PWC • HSBC
- Morgan Stanley • Goldman Sachs
- Barclays PLC • Bloomberg LP
- BNP Paribas • Citigroup
- Crédit Suisse • Danone
- Deloitte • UBS • Deutsche Bank
- EY • European Central Bank
- General Electric • J.P. Morgan
- KPMG • Merrill Lynch • Accenture
- Pimco • PWC • Rothschild & Co
- Schneider Electric • Chanel
- Société Générale



Student Support Services

Benefit from services and inspiring environment to ensure your success

● Studying at Grenoble Ecole de Management is about more than just your degree. It's the chance to take part in an active student life and benefit from personalized support and mentoring. We offer you a wide range of tools and opportunities to ensure your successful entry into the job market. Your time at GEM will be a unique experience and a chance for you to do your best in an environment that is both responsible and fulfilling.



Where Support Meets Success

International Student Integration service

Grenoble Ecole de Management has an International Student Integration team at Grenoble and Paris campuses to help with any questions related to moving to France. His mission is to ensure your smooth transition to life in France and provide essential information to international students arriving in both cities. As soon as you have enrolled and have confirmed your participation, our ISI Service team will offer guidance on organizing accommodation and navigating administrative procedures within French authorities, including insurances, immigration, transportation, daily life and more.

Participate in the school's associative life

GEM counts 21 student associations that organize over 700 events every year, including Altigliss that organizes the student ski and snowboard world cup, and ImpAct that works to promote sustainable development. Participating in these activities is a great way to integrate into French student life and learn French.

Career Services & Coach center

Students have the opportunity to attend personal and professional development workshops led by professionals and industry experts. These strengthen the employability profiles of graduates to help them achieve their career goals. Students will also have access to counselling sessions, interaction with corporate partners and online resources with job and internship opportunities as well as access to Grenoble EM sector-specific networking communities.

Interact with over 45,000 alumni

The GEM Alumni Network has more than 35,000 members who you will be able to exchange with throughout your studies. Access their profiles via the online GEM Alumni portal and meet them during GEM events. GEM's support services continue well after graduation thanks to regional and theme specific events organized by the #GEMAlumni community.



Become Tomorrow's Game Changer

Our Institute for Entrepreneurship is a center for expertise and resources dedicated to entrepreneurship. The institute aims to foster entrepreneurship at local, national and international levels by uniting key entrepreneurial actors at the school.

A welcoming place for people with disabilities

In order to overcome the barriers that prevent people from continuing onto higher education and to promote equal opportunities when it comes to getting into the Grandes Ecoles, Grenoble Ecole de Management offers different access routes adapted to candidates with disabilities.

Admissions & Contact

Admissions requirements

Year 1 (Regular Track):

- Three-year Bachelor's degree with 60% GPA & full Bachelor transcripts (180 ECTS)
- Proof of English language ability
- CV/resume
- 1 motivation essay
- 1 academic or professional reference
- Copy of passport & ID photo

Specific to the MSc Finance:

Proof of quantitative ability (GMAT/GRE)

Year 2 (Short Track):

Four-year Bachelor's degree or three-year Bachelor's degree + one-year master degree (240 ECTS) including 60 ECTS business-related

Specific to Finance MScs

- Proof of quantitative ability (one of the following): GMAT, GRE, very strong GPA in a quantitative degree
- Four-year Bachelor's degree or three-year Bachelor's degree + one-year master degree (240 ECTS) including 60 ECTS business-related
- Proof of having followed the 3 following courses:
 - > Corporate Finance
 - > ²Quantitative Methods for Finance
 - > Financial Accounting

Proof of English Language Ability:

- TOEFL IBT – 90
- IELTS – 6.0
- Duolingo – 100
- Cambridge – minimum grade: C (Proficiency / Advanced / Business Higher)

TOEIC and Institutional/ITP TOEFL are not accepted as proof of English ability

How to apply?

Complete the online application:
gem.fullfabric.cloud/login

Financing your studies

GEM offers a dedicated online platform - the GEM financial advisor - to help you find financing solutions, simulate a student loan and understand everything about student loans.

Contact

The International Admissions Team: admissions@grenoble-em.com

The International Recruitment Officers:



Europe - Postgraduate programs
Danilo Mura
europe@grenoble-em.com



East Asia & SE Asia
Amy Xu
china@grenoble-em.com



Middle East & Africa
Dina Antonios
mea@grenoble-em.com



India & South Asia
Nishit Jain
indiasouthasia@grenoble-em.com



North America, Central America & South America
Alba Miranda
americas@grenoble-em.com



IMPACT



**GRENOBLE
ECOLE DE
MANAGEMENT**

BUSINESS LAB FOR SOCIETY



12, rue Pierre Séward
38000 Grenoble - France
+33 4 76 70 60 60
info@grenoble-em.com
183 avenue Jean Lolive
93500 Pantin - France

grenoble-em.com

