

# emlyon business school

## ALL PROGRAMS 2024



 early makers  
since 1872

em  
lyon  
business  
school

# Welcome to emlyon business school !



Founded in 1872, **emlyon** business school is one the oldest business schools in Europe.

**1872**

- The **Ecole Supérieure de Commerce de Lyon** opened its doors with 75 students and 17 professors in a building constructed under Louis XV in Rue de la Charité in the second district of Lyon.

**1972**

- Inauguration of the school's new site in **Ecully**

**1984**

- Creation of the Entrepreneurs Center and the **dedicated entrepreneurship programs**.

**1997**

- The school celebrated its 125th anniversary and took on a new name. The ESC Lyon Group became **E.M.LYON** (Ecole de Management de Lyon).

**2005**

- The school joined the **1% of global business schools** granted with 3 accreditations (AMBA, EQUIS and AACSB).

**2007**

- New Campus in Shanghai in 2007

**2016**

- The new **early makers** brand signature was launched and a campus opened in Paris

**2021**

- emlyon unveiled its "Confluences 2025" strategic plan and adopted the status of a "**société à mission**", or benefit corporation.

**2022**

- Celebrated 150<sup>th</sup> anniversary

**2024**

- emlyon unveiled its **Résonances 2028** strategic plan and openend its campus in Lyon.

# Welcome to emlyon business school !



Founded in 1872, **emlyon** business school is one the oldest business schools in Europe.



Lyon



Paris



Shanghai

**Triple  
Accreditation:**



We are part of the 1% of business schools which are accredited by the 3 main international accreditation bodies: **AACSB**, **EQUIS** and **AMBA**.

PERMANENT FACULTY

**166**

818 AFFILIATE PROFS  
93% PhD HOLDERS

ACADEMIC PARTNERS

**200**

ACROSS ALL CAMPUSES

STUDENTS

**9,050**

125 NATIONALITIES  
ACROSS ALL CAMPUSES

COMPANIES CREATED

**1500+**

13500 JOBS CREATED  
SINCE 1984

ALUMNI NETWORK

**41,000+**

ACROSS 130 COUNTRIES  
200 AMBASSADORS

# Our Rankings



**#4**  
(in France)  
**Top 13**  
(Worldwide)  
**Master in Management**  
(2024)

**#17**  
(Worldwide)  
**Master in Finance**  
(2024)

**#4**  
(Overall)  
**French Business School** (2024)



**#10**  
in Europe Business  
School in 2023

**#8**  
Worldwide in 2024  
For  
Master in Management



**#2**  
(France)  
in Employability in 2025

**#12**  
best 250 higher education  
institutions in 2022

**#2**  
Business School in France  
(2025).



# Lyon – A global Metropolis



- The best French city to start a business and a major economic hub.
- Student's 2<sup>nd</sup> favourite city with 150,000 students in which 15,000 are international.
- Home to numerous company headquarters and renowned international organizations (such as Interpol and Euronews).
- The city is a UNESCO World Heritage-listed historical site with history stretching as far back as 2000 years.
- Gastronomical Capital of France - home to nearly 20 Michelin-starred restaurants.
- Lots of cultural activities and festivals - Fête des Lumières (festival of lights), the Nuits de Fourvière (concerts and cultural events)

# Discover our new campus !



# Our Range of Programs

Bachelors  
Program (BBA &  
BSc)

Programme  
Grand Ecole  
(MIM)

Master of  
Sciences (MSc)

Master's Degrees

International  
MBA

PhD & DBA

# Programs at a glance

## Master of Sciences (MSc)

1. International Marketing & Business Development
2. Supply Chain & Operations Management
3. Healthcare Innovation & Data Science
4. International Hospitality Management
5. Luxury Management & Marketing
6. Sports, Entertainment & Lifestyle
7. Global Innovation & Entrepreneurship
8. Global Sales Excellence
9. Leading Sustainable Transformations
10. Management of Energy Transitions **(new)**
11. Financial & Business Performance **(new)**

## Master's Degrees

### **Master in Innovation (with 3 specialization options)**

- Data Science & Artificial Intelligence Strategy specialization
- Digital Marketing & Data Analytics specialization
- Strategy & Consulting specialization

### **Master in Finance**

## Bachelors Programs

1. Global BBA
2. BSc in Data Science for Responsible Business

## Program Grande Ecole

Master in Management - Grande Ecole

## MBA Programs

International MBA Full time





# International MBA

# International MBA: Program Overview

## Recent Rankings



**#14**  
MBA in Europe (2024)

**#9**  
International Mobility (2024)

**#13**  
Value for money rank (2024)

**#11**  
ESG and net zero teaching rank (2024)

**#10**  
Business School in Europe (2023)



**#17**  
World Wide ROI (2023)

**#55**  
World Wide MBA (2023)

## Program Highlights

- Intake: **September**
- Location: **Lyon, France**
- Type: **Full-time Masters (BAC +5, Grade II Masters)**
- Length: **11 months, Full-time (option to extend by 5 months)**

## Top Reasons to join our IMBA

- Global cohort & international leadership experiences
- Personalized program with 9 specialization tracks
- Strong industry partners & experts
- Hands-on real-world learning projects
- Access to European managerial positions
- Global recognition for academic success

## Class of 2023-2024

39 participants

Average age: 32 years

Average professional experience: 7.5 years

20 nationalities



**Africa**

Algerian • Cameroonian •  
Ethiopian • Ivorian



**Asia**

Chinese • Indian •  
Japanese • Lebanese •  
Singaporean



**Europe**

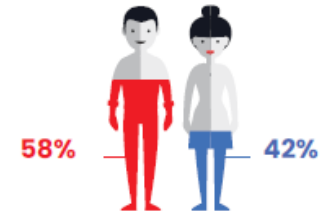
French • Turkish



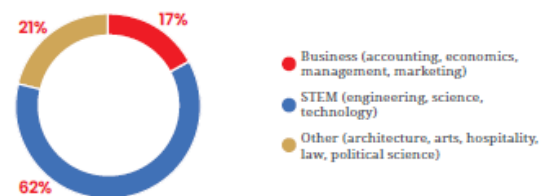
**The Americas**

American • Argentinian •  
Brazilian • Canadian •  
Chilean • Colombian •  
Costa Rican • Haitian •  
Mexican

### Gender



### Educational background



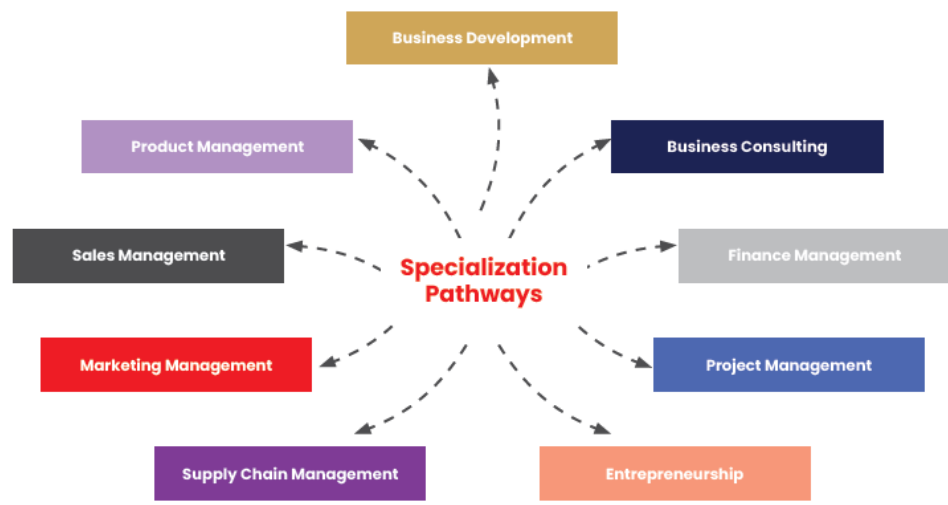
Net Promoter Score (NPS): 42 \*

Participant Satisfaction: 4.6/5 \*

Graduation Rate: 97% \*

\* Survey carried out in 2023. Concerns class of 2022/2023

# International MBA: Program Structure



11 months													5 months																				
PRE PROGRAM																		Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Course Elements	Level Up Courses	Core Courses Thinking Differently Mastering Business Fundamentals Driving Business Performance Developing Yourself & Others Integrating Perspectives Reaching Beyond Business											Learning Trip	Elective Specializations  Business Development • Consulting • Finance • Marketing • Sales • Supply Chain • Product Management • Project Management • Entrepreneurship											Opportunity to Travel	Language Consolidation * OPTIONAL							
	French Language Accelerator	Challenge Learning Projects  Strategy Simulation Design Thinking Project Strategy Project New Venture Project Business 360 Integrative Project												Entrepreneurial Consulting Project OR New Venture Project												Longer Internship OPTIONAL							
												Short International Exchange AND/OR Internship											International Exchange OPTIONAL										
																							Additional Certifications * OPTIONAL										
Support Services	Dedicated Career Services Track You will benefit from numerous services and specialized career support throughout the year, including workshops, individual coaching, networking events and much more																																
	emlyon business school alumni network immediate access to the alumni network and its advantages																																

The program's evaluation methods may take the form of case studies, simulations, presentations, examinations, etc. The personnel involved in the program are qualified in accordance with the regulations.

This diploma can be validated by blocks of competencies and the program is eligible to VAE (Validation of Acquired Experience), find all the information on [em-lyon.com/en](http://em-lyon.com/en)

\* additional fees apply



# Our Master's Programs

Master of Science (MSc)

Master's Degrees (Grade de Master)

Master in Management (MIM)

# MSc: Key Features



**DURATION**  
18 to 24 months



**LANGUAGE**  
100% in English



**CREDITS**  
120 ECTS



**INTERNATIONAL  
SEMINARS**



**INTERNSHIP**  
4 to 6 Months



**INTERNATIONAL  
SEMESTER ABROAD**



# Our MSc Programs

## 18 – months Programs

- MSc Global Innovation & Entrepreneurship
  - MSc Global Sales Excellence
- MSc International Hospitality Management
- MSc International Marketing & Business Development
- MSc Leading Sustainable Transformations
- MSc Luxury Management & Marketing

## 2 – year Programs

- MSc Sports, Entertainment & Lifestyle
- MSc Health Innovation & Data Science
- MSc Supply Chain & Operations Management
  - MSc Management of Energy Transitions
  - MSc Financial & Business Performance

- **Duration:** 18 months or 2 years
- **Location:** Paris / Lyon
- **Label:** Conference de Grande Ecole (CGE)
- **Minimum Degree Requirements:**  
18 months program: BAC+3/BAC+4/BAC+5  
  
2 years programs:  
Entry into 1<sup>st</sup> year - BAC+3/BAC+4/BAC+5  
Entry into 2<sup>nd</sup> year – BAC+4/BAC+5
- **Test Requirements:**  
GMAT/GRE/TAGE MAGE (optional)  
English Tests -  
IELTS/TOEFL/TOEIC/Cambridge (optional)

# Our Master's Degrees



## Master in Innovation

Data Science & Artificial  
Intelligence Strategy

Digital Marketing & Data  
Analytics

Strategy & Consulting

## Master in Finance

- **Duration:** 2 years
- **Location:** Paris / Lyon
- **Recognition:** Grade de Master (Grades Master)
- **Minimum Degree Requirements:**  
Entry into 1<sup>st</sup> year : BAC+3/BAC+4/BAC+5  
Entry into 2<sup>nd</sup> year : BAC+4/BAC+5
- **Test Requirements:**  
GMAT/GRE/TAGE MAGE/CAT (optional) - mandatory for Master in Finance only  
English Tests - IELTS/TOEFL/TOEIC/Cambridge  
(mandatory only for non-native speakers)

# emMET – emlyon's internal management test

- Can be taken in place of the **GMAT/GRE/CAT**
- **Only available** for the Master in Management (MIM) and Master in Finance (DSFI)
- **Test format similar to TAGE MAGE**
  - Maximum score of 600
  - Test Duration – 2 hours (90 questions)
  - 3 Parts with 2 Sections each of 20 mins
    - **Part 1:** Numerical aptitude and minimum requirements
    - **Part 2:** Critical analysis and writing skills
    - **Part 3:** Verbal and numerical reasoning
- **Cost: 30€**
- **Results** available (ideally within 24 hrs) by **email**

# BE A GLOBAL PLAYER

## McGill University (Montreal, Canada)

- Master's in Data Science & Artificial Intelligence Strategy
- Master's in Digital Marketing & Data Analytics

## HEC Montreal, Canada

- Master's in Strategy & Consulting
- Msc in Sports Entertainment & Lifestyle

## Centre franco-vietnamien de gestion (Ho Chi Minh, Vietnam)

- MSc International Marketing & Business Development

## University of Nevada, Las Vegas

- MSc in International Hospitality Management

## Arab Academy for Science, Technology & Maritime Transport (Alexandrie, Egypt)

- MSc in Supply Chain & Operations Management

## Curtin University (Perth, Australia)

- MSc in Luxury Management & Marketing



# Our Master in Management (MIM) Program

Programme Grande Ecole (PGE)



# Master in Management – Grande Ecole Program

## Well recognized program

- 13<sup>th</sup> worldwide by QS Ranking
- 8<sup>th</sup> by Financial times

**16 specialized fields** accessible within the framework of tracks

**Duration** - 2 or 3 years (depending upon the choice of gap year)

**Highly Tailored** with lots of opportunities to get international exposure –

- Choice to alternate academic semesters at **emlyon** business school
- in-company internships or
- multi campus experience
- time spent on student association activities at your own pace.

**High Employability** - ranked 2<sup>nd</sup> in the Times Higher Education “Employability University” rankings, for the sixth year in a row  
For this programme, a **GMAT or GRE or CAT or emMET is mandatory.**

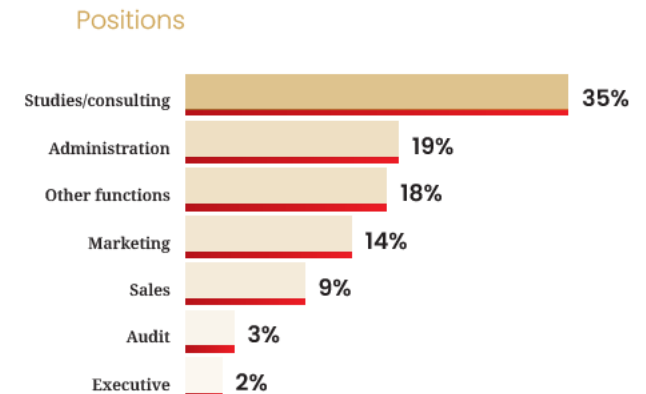
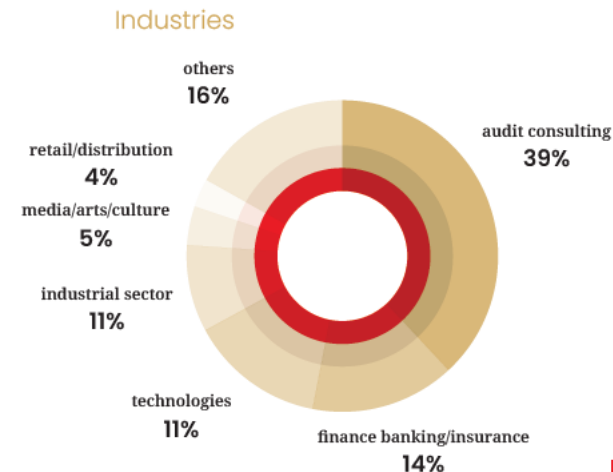


87%

of them are employed before the end of the program

100%

of students employed within 6 months of graduating



Average salary upon graduation\* : €55K  
Average salary after 3 years\*\* : €101,7K

em  
lyon  
business  
school

early makers  
since 1872

193  
Partner  
Universities



Bocconi



HEC MONTRÉAL



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

# Our Academic Partners



UCLA

# Our Top Recruiters



**BNP PARIBAS**



**LVMH**



CRÉDIT AGRICOLE



**pwc**

L'ORÉAL



WAVESTONE

**Deloitte.**



**SOCIETE  
GENERALE**



# Bachelors Programs

Global BBA

BSc in Data Science & Responsible Business



# Bachelor Programs: Key Features



## DURATION

BBA & BSc – 4 years



## LANGUAGE

100% English or  
Mixed (FR & ENG)



## CREDITS

240 ECTS (BBA & BSc)



## LOCATION

LYON



## INTERNATIONAL EXCHANGES



## INTERNSHIP

4 to 6 Months



## RECOGNITION

Grade de License



# Global BBA: Program Overview



## Your curriculum



**No. 3**

in France -  
Bachelor in 4 years  
Le Point 2024



**No. 2**

International  
Management Bachelor  
in France  
Eduniversal 2024



**2,200**  
students



**120**  
work/study students



**50**  
nationalities

68  
permanent  
teachers  
of 25  
nationalities



**6**  
double  
degrees



**+110**  
partner  
universities

Teaching language in Y1 and Y2: French or English Classes are exclusively in English in Y3 and Y4.													
Y 1 Explorers	S1	Business management   field study   project management											
	S2	Fundamental courses   business game   2 to 4-month internship   Student societal project											
Y 2 Start-up Spirit	S3	Fundamental courses   prototyping and digital skills   business start-up project											
	S4	Commercial and financial performance management   4 to 6-month application internship											
Y 3 Globetrotters	S5	Exchange program or courses on an emlyon business school campus	or	5 to 6-month internship	or	2-year double degree							
	S6	5 to 6-month internship		Exchange program or courses on an emlyon business school campus									
Y 4 Professionals	S7	Course   choice of major	or	Work-study course and choice of major	or					1-year double degree			
	S8	6-month internship											
Final thesis													

The Talents pathway is built by the students and their tutor, depending on the obligations of their activity.  
It is possible to validate this diploma by blocks of competencies.

# Bachelor of Science(BSc) in Data Science & Responsible Business : Program Overview

Top 1%  
of business  
schools  
worldwide

accredited  
AACSB, EQUIS, AMBA



**No. 4**

World University  
Ranking 2023



**139**

articles per year  
in international scientific  
papers



**9,050**

students

**5 campuses**

Lyon, Shanghai,  
Paris, Bhubaneswar  
and Mumbai



**41,700**

graduates  
in 130 countries

École Centrale de Lyon



**3,040**

students

**330**

teacher-researchers  
and teachers

**13 M€**

research  
agreement

**6**

teacher-  
researchers

members of the IUF  
(Institut Universitaire  
de France) since 2007



**+450**

articles per year  
in international scientific  
journals

Shanghai Global  
Ranking of  
Academic Subject  
2023:

**101-150**  
in mathematics

<b>Year 1</b>	Mathematics & Computer Science Fundamentals	3-month internship in NPO
	Fundamentals of Responsible Business	
<b>Year 2</b>	Data Science   Technologies of AI	3-month internship in tech
	Business Practice & Corporate Social Responsibility	
<b>Year 3</b>	Semester Abroad Advanced Language Models   Modern Trends in AI	3-month track internship
	Digital Business   <b>Corporate Law</b>	
<b>Year 4</b>	Research Missions   Tech Seminars	6-9 month internships BSc Thesis
	Innovation   Human & Machine Cognition	

Research Track

Data Scientist Track

Entrepreneurship Track

It is possible to validate this diploma by blocks of competencies.

Assessment methods may include case studies, presentations, mock exercises, tests, etc.

# Application Process Steps



# Scholarships

- Early Bird :
  - 10% (available during Round 1 of Application)
- Excellence :
  - 5% (GMAT Focus score or equivalent in GRE/emMET above 595 and below 645)
  - 10% (GMAT Focus score or equivalent in GRE/emMET above 645)
- Individual:
  - upto 30% (maximum)

# THANK YOU!

## CONTACT US

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emlyonindia



emlyon business school - India



early makers  
since 1872



**em  
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business  
school