

SINCE: 1909

CREATING FUTURE















ESSCA is a global triple-crown Business School. We are future creators, empowering and inspiring for ethically-minded students to express their talent. ESSCA is where responsible leaders develop the critical and creative thinking skills to excel in some of the most dynamic sectors of modern-day business.

Why Choose ESSCA?

Great things happen at ESSCA: our commitment is to inspire our students to achieve their goals while enabling them to make memories that last a lifetime.

Pioneering courses with expert input: at ESSCA we believe in bringing research and the world of practice into the classroom. We integrate real-world expertise into all our programmes, with partner business organizations involved in the design and delivery of the courses

As part of the ESSCA ODYSSÉE 20/25 strategic plan, we expect to welcome 8,200 new students by 2025, of which 20% will be from overseas.

10 Campuses for International Studies



DISCOVER MORE











Accreditations

ESSCA is among just 1% of business schools in the world to hold AACSB, AMBA and EQUIS accreditation. This triple crown is a guarantee of excellence - a degree with us will be internationally recognised.







Rankings

1st

In France, in the ranking of the best post-baccalaureate schools for its 5-year Masters programme (*Le Parisien* Étudiant, May 2024) World Top

100

Financial Times Master in Management Rankings 2024



Award-winning teaching innovations

ESSCA has received numerous awards from industry and education experts for the quality of our online teaching initiatives.

International



ESSCA delivers a unique, comprehensive training on current issues of business and management, bringing different perspectives and guiding students to put their theoretical learning into practice through national and international work placements and internships.

Join a Vibrant Community that Cares

Our dynamic community, made up of nearly 7,000 students and 21,500 alumni around the globe, offers strong support for international students, guiding them from pre-arrival through their entire campus experience

ESSCA has been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.



Student Life

At ESSCA, student clubs and societies are integral to your learning experience. With over 70 options, you'll develop key skills like teamwork, leadership, and project management while engaging with a vibrant community.

International students, in particular, are encouraged to get involved, gaining experiences that boost both personal growth and employability. Our programmes prepare you to stand out globally, equipping you to become a leader and make a lasting impact.



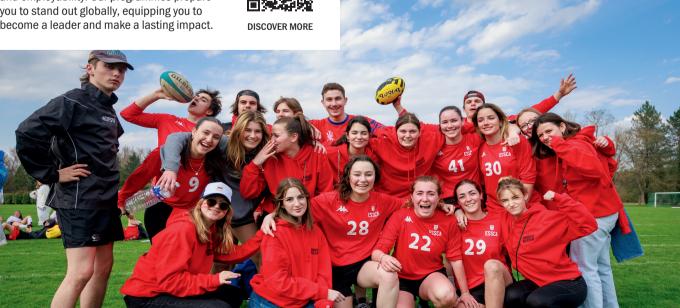
Become Market Ready and Future Proof

At ESSCA, our programmes are designed to develop your skills further, providing you with a business acumen that is highly valued by employers. We aim to ensure that our students stand out as exceptional candidates in the global marketplace. Thanks to the school's international outlook and strong link with local and international business we offer our graduates unrivalled opportunities to become leaders in their fields and make valuable contributions to society.

Dynamic Networks

21,500

2,500 PARTNER COMPANIES



Bachelor in

International

Management

Study in up to 3 countries in 3 years.



Bachelor programme (undergraduate level) accredited by the French Ministry of Higher Education, Research, and Innovation.

The Key to International Business Opportunities

The international element of the Bachelor is central, helping you develop your ability to operate across cultural boundaries and embrace different perspectives. Our personal development and tutoring programme will also ensure you fully develop your talent and potential, and help guide your future professional development or choice of further study on generalist or specialist postgraduate programmes.

In the $2^{\rm nd}$ year of the programme, all students are offered the choice of spending a semester abroad at one of our 54 partner institutions around the world, studying at ESSCA's Budapest, Malaga or Shanghai campuses, or gaining management-related international work experience during a 6-month industry placement.

Study at 9 Inspiring Locations

Prepare for your international business future in Aix-en-Provence, Angers, Bordeaux, Lyon, Budapest, Malaga, Paris, Shanghai and Strasbourg.



DISCOVER MORE

We offer BIM students the choice of 9 exciting campus locations.



Programme

The curriculum is designed to equip students with a powerful set of key competencies, plus transferable interpersonal and leadership skills that are instantly noticed by employers on the international job market.

The programme focuses on preparing students for operational management positions in international business environments.

Tst YEAR MASTER THE FUNDAMENTALS AND OPEN UP TO A RANGE OF SPECIALISATIONS SEMESTER 1 SEMESTER 2 > Management Science and Foreign Language Courses > Elective Courses > Business Game 1 > International week Bachelor

2 nd YEAR DEVELOP AN INTERNATIONAL DIMENSION AND OPEN UP FURTHER TO SPECIALISATIONS		
SEMESTER 3	SEMESTER 4	
 Management Science and Foreign Language Courses Elective Courses Business Game 2 	International academic semester or internship abroad	
Optional: full year on the Budapest campus		

3 rd YEAR ADD FURTHER PROFESSIONAL EXPERIENCE TO YOUR CHOICE OF SPECIALISATION		
SEMESTER 5	SEMESTER 6	
Choice of specialisationBusiness Game 3Introduction to research	Internship (4 to 6 months) or entrepreneurial semester	
Professional thesis or business report		

Action-centred Learning

Courses are delivered by a team of leading academics and experienced business managers. They provide students with practical tools and key insights into how to operate in dynamic and fast-changing international markets.

Selected course examples:

- > Operational Project Management
- > Multimedia Communication Project
- Ethics Workshop, Corporate Social Responsibility and Sustainable Development
- > Business Communication and Cross-cultural Management
- Strategic Practices

In the 3rd year, which specialisations?

IN ENGLISH

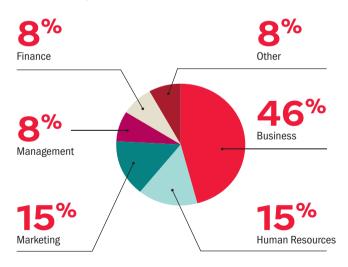
> International Business Development

Invest in your Success, and Create the Future of your Dreams

Our worldwide reputation as a triple crown business school, and our focus on preparing students for immediate employment opportunities on the international employment market, means that ESSCA's BIM programme is widely considered to be a worthwhile investment by students and parents alike.

The Bachelor in International Management programme prepares students for highly sought-after career opportunities in the following positions: sales representative, sector manager, product manager, category manager, marketing research manager, key account manager, export sales manager, international buyer, export marketing manager, international business manager.

ESSCA graduates find jobs in:



APPLY NOW essca.eu/en



Student Feedback



From the first week of integration to now, I have learned so much. How to work with my classmates to make projects, presentations, and I have also made a lot of French friends which helps me understand the culture better. There are a lot of student clubs and entertainment activities at

ESSCA, and the communication is very friendly with helping me to solve problems and offering information about life in France. Even though I am a Chinese international student with a language barrier, I am still able to have a great experience at ESSCA. It's really nice!

How to Apply

Applications are reviewed on a rolling basis based on your online application and supporting documents.

To apply for our Bachelor in International Management programme we require your completed online application form, your secondary school qualification (if already obtained) and official academic transcripts for the last 2 years of secondary education, official proof of your English language proficiency (B2 level minimum), your CV, a covering letter, and proof of payment of the application fee. Pre-selected candidates will be invited to attend an online interview before offers are made.

ESSCA Scholarships and Financial Support

Tuition Fees 2025-2026: € 10800

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

Grande Ecole

Programme

You have everything to succeed!

Prepare for the real world of business, receiving a solid grounding in diverse aspects of management and developing an essential understanding of modern organisations.

Our integrated Grande Ecole programme offers Secondary School leavers a 5-year learning journey that will prepare you for the real world of business.

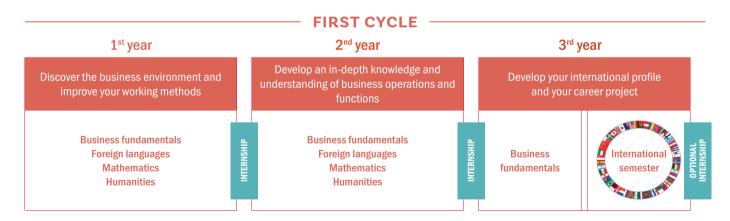
The Grande Ecole programme is designed to encourage you to progressively take responsibility for creating your own future, but with all the support you need to make the most of your time at ESSCA. Along the way, you'll benefit from learning alongside world-leading professors, whose research is changing the face of responsible business and management practice. Backed by our personal development programme, we'll give you opportunities to put your knowledge from the cutting edge to good use during 4 mandatory internships carried out either in France or overseas. You'll also be encouraged to take your intercultural skills to new heights with periods spent at one of our international campuses, or through study abroad programmes at one of our international university partner destinations.

Student Feedback



ESSCA was the perfect choice of school for me. Triple-accredited and internationally renowned, the school offers international students the choice of pursuing a career either in France, or in their own country. The programme gave me the opportunity to carry

out a business internship and an academic semester abroad, which was extremely valuable for putting theories into practice, and allowed me to significantly improve my English language skills. For all these reasons, I highly recommend ESSCA as a great place for learning, growing and trying out new experiences before jumping into the job market equipped with the real-world skills required by business..



MASTER CYCLE 4th year 5th year Develop your specialist skills and prepare for Further your expertise and prepare for your final-year specialisation employment INTERNSHIP Specialisation Advanced οu Pre-specialisation management skills **ESSCA DOUBLE DEGREE** Grande Ecole + Master of Science INTERNSHIP by opting for a 12-month MSc programme **Onboarding and refresher courses**

In the 5th year, which specialisations?

IN ENGLISH

- > Banking & Financial Engineering
- > International Business & Management
- > Marketing & Digital Communication
- > Marketing & Retail
- > Corporate Finance

Graduate Employment Opportunities

The ESSCA employment barometer tracks the career progression of our graduates, providing us not only with invaluable information about their activities, but also insights into the job market that inform our course design and help us ensure that what our students learn is always relevant.



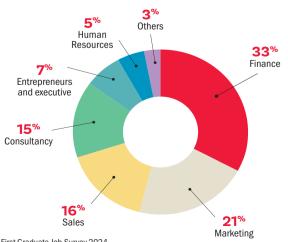


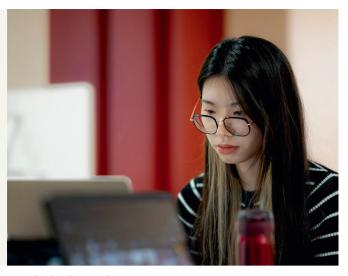
Signed an employment contract before completing their studies

Joined the company they wanted to work for



In which sectors do our graduates find employment?





ESSCA Scholarships and Financial Aids

Tuition Fees 2025-2026: € 14045

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

How to Apply

Applications are reviewed on a rolling basis based on your online application and supporting documents.

To apply for our Grande École programme we require your completed online application form, your Secondary School diploma (if already obtained) and official academic transcripts of the last 2 years of secondary education, an English proficiency test (equivalent to B2 level), your CV, a motivation letter, and the application fees payment.

Pre-selected candidates will be contacted for an online interview before the final decision.

Applicants from French secondary schools (baccalauréat) apply via parcoursup.fr

2nd Year Admissions Bachelor in International Management Applicants who have successfully completed 1 year of higher education (60 ECTS):

- 1. In French higher education; apply via ESSCA 2nd year admission (essca.fr/sinscrire-a-lessca)
- 2. Overseas higher education: online applications process

3rd Year Admissions Grande Ecole Programme

Applicants who have successfully completed 2 years of higher education (120 ECTS):

- 1. In French higher education: apply via ACCÈS (concours-accesparalleles.com)
- 2. Overseas higher education: online applications process

APPLY NOW essca.eu/en



in Management, Finance, or Marketing.

The Ideal Course for an All-Round Business Professional

Available across ESSCA's 8 vibrant campuses in France, this programme is taught in both English and French. Spanning two to three years, it combines rigorous academics with real-world experience through internships and projects. With new specialisations in Finance in Luxembourg and Audit Expertise in Budapest, ESSCA's MIM programme equips students with the skills and global perspective needed to lead with confidence and shape the future of business.

- > 2-year programme designed to enhance students' prospects for employment and career development. The MiM equips students with a broad range of advanced management understanding and skills during the first year before offering specialist modules in Management, Finance, or Marketing.
- Learn alongside world-leading professors, whose research is changing the face of responsible business and management practice and apply your knowledge during your internship, which can be completed abroad or in France.

Tuition Fees 2025-2026: € 14500/vear

MASTER 1

SEPTEMBER	Fundamentals of Business:	
SEMESTER 1	Advanced Management Skills: Common English track Courses:	
SEMESTER 2 Choice of a field to develop a more deep-seated expertise	FINANCE, ACCOUNTING AND MANAGEMENT CONTROL PARIS, LYON	
	Mandatory	
SEMESTER 1 1 choice from 5 specialisations	CORPORATE FINANCE PARIS, LYON, LUXEMBOURG	BANKING & FINANCIAL ENGINE ERING PARIS
SEMESTER 2		

Build your expertise in two years

WHY THIS PROGRAMME?

- Highly accessible for students with no previous business background
- A broad range of specialist options designed to significantly enhance your development and career prospects in your field of interest
- A triple crown programme that offers outstanding value

Double Degree Qualification MiM + MSc

Join our 2.5-years Double Diploma Master in Management and MSc of your choice, getting a double qualification studying only an extra semester. Don't hesitate to reach out for more information about this fast-track option.

And to further enhance the international value of your degree and maximize your experience, consider pursuing a **Triple Degree** through IBSA.

Tuition Fees 2025-2026: € 14500/year

Career Perspectives

Graduates are primarily destined to positions of:

INTERNATIONAL BUSINESS

Export manager, import & export executive, export area manager, international brand manager, international advisor, supply chain manager.

ENTREPRENEURSHIP

Involved in starting up new businesses or business development: business developer, project and project portfolio manager, activity manager, development (area or key account) manager.

FINANCE

Consultants, financial analysts or financial auditors in audit firms or investment banks, with a particular focus on financial analysis, international accounting standards and portfolio management, internal auditing, financial analysis, project financing.

MARKETING

Key account manager, project manager, media manager, community manager and Real-Time Bidding (RTB) manager.

English track for new students starting management studies

Information System Management, Data Analytics, Leadership, Strategy, CSR and Ethics, Finance management

MARKETING & RETAILING

PARIS, LYON

MANAGEMENT & STRATEGY

AIX, ANGERS, BORDEAUX, BUDAPEST, LYON, PARIS, SHANGHAI

Internship

MARKETING & DIGITAL COMMUNICATION

PARIS

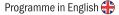
MARKETING AND RETAIL

PARIS, LYON

INTERNATIONAL BUSINESS AND MANAGEMENT

AIX, ANGERS, BORDEAUX, BUDAPEST, LYON, PARIS, SHANGHAI

6 months internship





The Future is Yours

Gain the expertise to lead with purpose, drive social impact, and navigate the challenges of tomorrow's rapidly evolving digital world.

Sustainable Management & Social Impact

A comprehensive programme to design, implement and assess sustainable policies in ESG reporting







ENGLISH

Course Language



12 MONTHS 4-6 month internship

Tuition Fees 2025-2026: € 18400

the job market

CAREER PERSPECTIVES

WHY THIS PROGRAMME?

One of the first

comprehensive

programmes that include

sustainable policies and

The impact assessment

requiring the monitoring and assessment of policy

impact in ESG Reporting

part anticipates future

trends of new norms

both management of

impact assessment

- ESG Analyst
- **ESG Reporting**
- CSR Manager
- Environmental Management and Consultancy
- Sustainable Marketing

Graduates will have the skills required to design,

implement and assess

thus covering the entire

process of sustainable

organisation

sustainable policy impact,

strategy deployment for an

A unique combination of technical and managerial

skills in sustainability that

employers actively seek in

Sustainable Product Manager

Course Structure

SEMESTER 1

- ESG policies, Laws and Regulations
- Sustainability and Global Challenges
- Climate Change, Resource Management and Corporate Governance
- Social Innovation and Transformation
- Sustainable Operations Management Technology and Innovation Management
- Research Methods for Thesis

- Natural Resources and Energy Management
- Resilient and Sustainable Cities and
- Sustainable Entrepreneurship in Practice (Digital & Sustainability)
- **ESG Impact Assessment and Reporting**
- **Ecological Economics**
- Al and Machine Learning

DISCOVER MORE WITH Brunna ALCANTARA, programme Coordinator



Management of Artificial Intelligence

Advanced MSc degree to sharpen your strategic and technical skills for managing AI in organizations, preparing you for success in a world where humans and AI coexist







Tuition Fees 2025-2026: € 18400

Course Structure

SEMESTER 1

- > Introduction to Python
- > Data Science for Management
- > Statistical and Econometric Models
- > Data Analytics and Visualisation
- > Technology and Innovation Management
- > Knowledge Management
- Research Methods for Thesis
- > Al and Machine Learning

SEMESTER 2

- Entrepreneurship in Practice (Digital & Sustainability)
- > Al and Digital Transformation
- Law and Ethics in AI and Data Management
- > Sustainability and Global Challenges
- > Robotics and Automation

WHY THIS PROGRAMME?

- > Unique combination of technical (data-driven) and soft skills to thrive in a world of AI
- > The programme is among the few in Europe to place AI at the core of the curriculum, meaning that you will master this technology across all business sectors
- Hands-on activities in all courses so you can practice
 Al in real contexts
- Learning expedition in top Al events and workshop abroad

CAREER PERSPECTIVES

- > Management Consulting
 - Digital Transformation
- > Data Analyst
- > Chief Digital Officer
- > Chief Al Officer
- > Product Owner
- Marketing Analyst
- > Business Analytics



ESSCA's MSc in Management Artificial Intelligence is your strategic advantage in the AI sector. We combine data-driven skills with essential soft skills, preparing you to excel in a fast-evolving business world. As demand for AI professionals rises, our industry partnerships unlock valuable networking and career opportunities. At ESSCA, we equip you not just for a job, but to achieve your career goals and thrive in the dynamic field of AI.







A WORLD WHERE HUMANS AND AI COEXIST

Rule the World

Harness cutting-edge knowledge to set new standards for business success and confidently influence tomorrow's future.

Global Business Management

Become a Global Business Manager



PARIS



Course Language **ENGLISH**

Tuition Fees 2025-2026: € 18400



Duration 12 MONTHS 4-6 month internship

Course Structure

SEMESTER 1

- Multinational Financial Management
- Global Strategic Analysis
- Human Resource Management in the Global Environment
- **Business Analytics**
- **Global Marketing Strategies**
- Introduction to Challenges of Risk Management

- Ethics, Equity, and Economy: Sustainable Governance and Business
- Creative Dynamics and Agile Methodologies: Transforming Global **Business and Innovation**
- The Digital Revolution: Managing Risk in the Age of AI, Blockchain, and Cybersecurity
- Mastering Data Intelligence: Navigating from Big Data to Predictive Business
- International Trade in the Geopolitical Arena: Strategies, Regulations, and Global Economic Trends
- Global Supply Chain Resilience: Balancing Risk, Ethics, and Sustainability

WHY THIS PROGRAMME?

- Develop a the 360-degree vision for a career as an international business manager whether you have previous business experience or not
- Become a responsible and innovative leader, developing the problemsolving skills to lead teams on global projects
- Engage with business and collaborate with students in a diverse and multicultural learning environment
- Benefit from multiple learning experiences: masterclasses, guest speakers, conferences, optional business trips

CAREER PERSPECTIVES

- Risk Management Analyst
- Global Business Strategy
- **Business Analytics** Specialist
- Supply Chain Manager
- Global Operations Manager

Get a double degree with the IBSA alliance: 3 terms, 3 different paths!

TERM 1: Core modules at an ESSCA campus of your choice **TERM 2**: Specialisation of your choice from partner schools

DISCOVER MORE WITH

Dr Maik HUETTINGER, programme Director





Finance & Data Analytics

Master the future of Finance through expertise in Data Analytics



Campus **PARIS**



Course Language **ENGLISH**



Course Structure

- Introduction to Python
- Advanced Python
- Data Science for Finance
- Al and Machine Learning
- Corporate Finance
- Law and Ethics in AI and Data Management
- Research Methods for Thesis

- Sustainability and Global Challenges
- Financial Market
- Financial Modeling
- Investment Banking
- **ESG Investment**
- Financial Risk Management
- Fintech
- M&A and Private Equity

WHY THIS PROGRAMME?

- > Combine Finance and Data Analytics for a comprehensive learning experience
- Master Python and other Data Analytics tools for tech-centric finance roles
- > Learning expedition in a world-renowned financial center: workshops in Luxemburg as one of the top financial centres in Europe
- Major certifications fully recognized by employers
- Expand career prospects in investment banking and corporate finance

CAREER PERSPECTIVES

- > Asset Manager
- Risk Manager
- Credit Analysis
- Portfolio Manager
- > Data Analyst for Fintech
- M&A
- Private Equity

DISCOVER MORE WITH

Dr Firas BATNINI, programme Director





International Luxury Management

Advanced MSc degree in luxury brand management that integrates global and innovative strategies of prestigious companies



PARIS



Course Language **ENGLISH**



12 MONTHS 4-6 month internship

Tuition Fees 2025-2026: € 18400

- > Luxury Brand Management
- Luxury Corporate Strategies
- Managing Teams in Environment

Course Structure

- International Markets and Consumers Marketing Innovation
- Research Methods for Thesis

- Luxury Digital Strategies
- Luxury Communication Strategies
- Luxury CSR and Sustainability
- Luxury Retail and Supply Chain Management
- Company based Projects

WHY THIS PROGRAMME?

- A programme embedded in the Paris luxury ecosystem yet internationally driven
- A wide network of alumni working in the luxury industries in large groups and startups
- A three-month company project provides a handson experience to apply knowledge of strategic marketing and tactics
- In-store visits guided by managers of major brands
- Sustainability driven projects help become responsible and ethical managers
- One to one supervision and master thesis increase employability

CAREER PERSPECTIVES

- **Brand Manager**
- Social Media and Content Manager
- **Product Manager** Buyer or retail
- merchandiser
- International sales
- manager (US EU Asia Pacific and EMEA)
- CRM Manager
- Store Manager
- Communication Manager
- **Events Manager**
- Digital Marketing





DISCOVER MORE WITH

Dr Sabine ICHIKAWA, programme Director

INTERNATIONAL

LEARNING ENVIRONMENT

Our international Faculty deliver a unique, panoramic view of current issues of business and management, bringing different perspectives and guiding students to put their theoretical learning into practice through national and international work placements and internships.

Join a Vibrant Community that cares

We pride ourselves on being a dynamic, supportive, global community with nearly 21,500 alumni present world-wide. ESSCA counts 7,000 students on our campuses, including a vibrant community of international and exchange students.

We have learnt from experience that studying abroad can be a daunting experience, so we provide support to international students before and on arrival to our campus through our International Welcome Desk.



ESSCA has been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.

Rankings

In France, in the ranking of the best post-baccalaureate schools for its 5-year Masters programme (Le Parisien Étudiant, May 2024)

World Top 100

Financial Times Master in Management Rankings 2024

International Accreditations

ESSCA is among just 1% of business schools in the world to hold AACSB. AMBA and EQUIS accreditation. This triple crown is a guarantee of excellence - a degree with us will be internationally recognised.







DEVELOP YOUR EMPLOYABILITY

At ESSCA, our programmes are designed to develop your skills further, providing you with a business acumen that is highly valued by employers. We aim to ensure that our students stand out as exceptional candidates in the global marketplace.

A Successful Career



Recruited in less than 3 months

Feel that their job is in line with their career plans



Joined the company they wanted to work for

First Graduate Job Survey 2024

Dynamic Networks





How to Apply?

Master in Management

ENTRY REQUIREMENTS

- > A 3-year undergraduate degree (or 180 ECTS)
- > Proof of English Proficiency: B2 minimum

HOW TO APPLY

- 1. Online registration (application fee: €100)
- 2. Submit your online application form to ESSCA (in English)
- 3. Admission interview
- Review of pre-selected applications by the postgraduate selection committee. Entry to this course is competitive, so please apply early. The final deadline for receiving applications for the September intake is June 30, 2025

Tuition Fees 2025-2026: € 14500 / year

Different types of scholarships available for international students.

Masters of Science

ENTRY REQUIREMENTS

- > A 4-year undergraduate degree (or 240 ECTS)
- OR a 3-year undergraduate degree (or 180 ECTS) with a minimum of 3 years of relevant professional experience
- > Proof of English Proficiency: B2 minimum

HOW TO APPLY

- 1. Online registration (application fee: €100)
- 2. Submit your online application form to ESSCA (in English)
- 3. Admission interview
- Review of pre-selected applications by the postgraduate selection committee. Entry to this course is competitive, so please apply early. The final deadline for receiving applications for the September intake is June 30, 2025

Tuition Fees 2025-2026: € 18400 / year

Different types of scholarships available for international students.

Double Degree Qualification: MiM + MSc

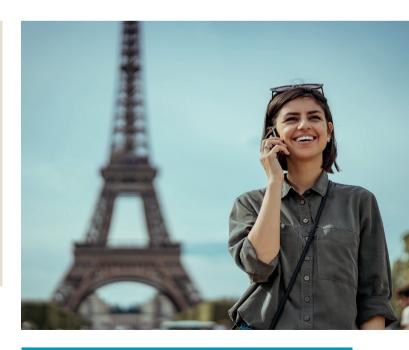
Participants who hold a 3-year undergraduate degree with less than 3 years of professional experience are welcome to apply for our Double Degree in Master in Management and MSc of their choice (except for the MSc in Global Business Management). This track allows students to gain the extra credits, knowledge and skills required to join our MSc programmes. Students choosing this option will follow an accelerated programme of study leading to a double degree qualification in 2.5 years.

Tuition Fees 2025-2026 Year 1 : € 14500

Year 2: € 14500

ESSCA Scholarships and Financial Support

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.



APPLY NOW essca.eu/en



^{*} Please note that the tuition fees provided are based on last year's rates and may be subject to change.



APPLY NOW



international.essca.fr/apply-now













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