

International Programs

From undergraduate to
postgraduate

State recognized

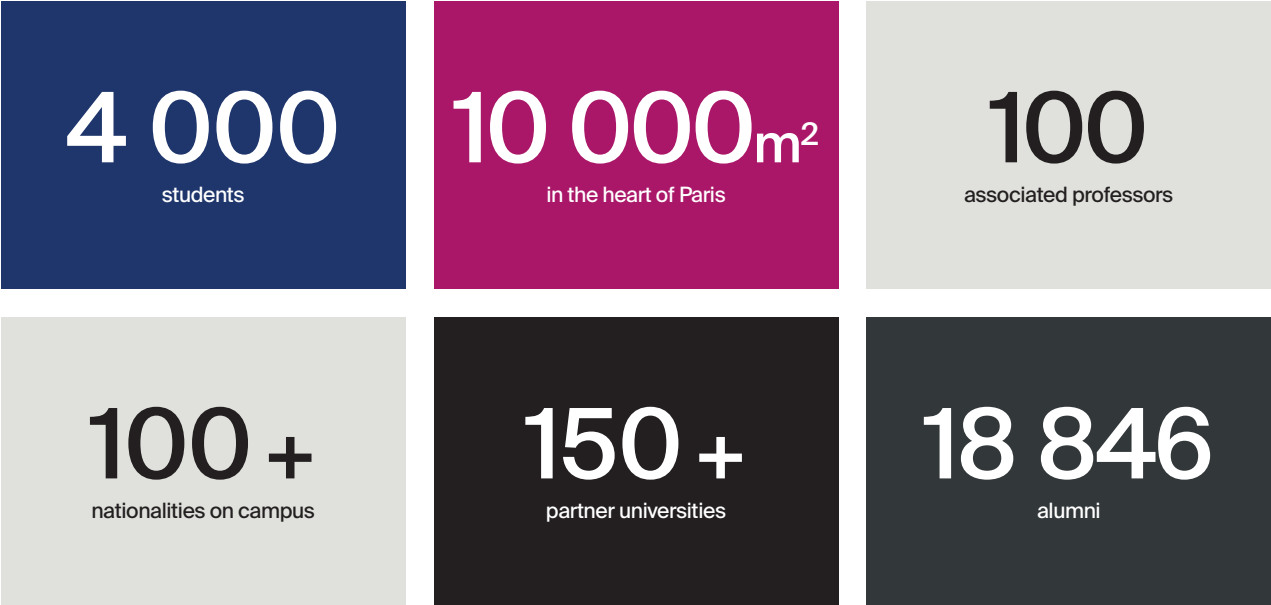


MASTER

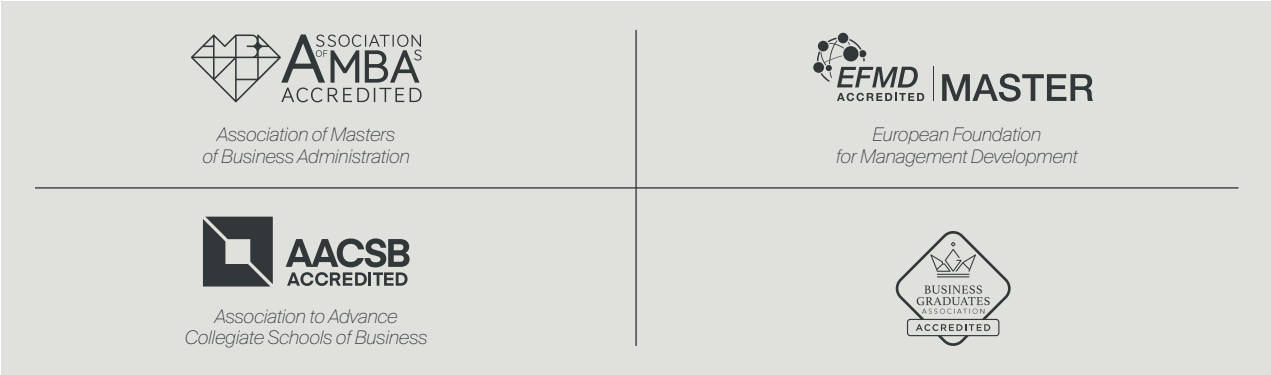


Paris School of Business

key figures



4 international accreditations



The school where business meets creativity

Success in the business world requires not only a solid knowledge in business and management but also the ability to innovate and think in a creative way.

Backed by a strong network of prestigious Galileo Global Education art, design and tech schools, our students can choose from unique learning tracks during which they acquire soft skills and discover new fields of expertise. This will enable them to aspire to strategic positions within companies, as well as developing the behavioral competences required for managing teams and tackling the complex challenges posed by today's global economy.

Over the three or five years of study, our programs put great emphasis on the development of management and leadership skills, while encouraging our students to unleash

their creative potential and go beyond the boundaries of conventional thinking.

This unique combination is vital to succeed in a highly competitive economic environment that is continuously evolving.

As a school able to combine both business and creativity, we are fully committed to train leaders who will be both skilled in their area of expertise and also able to adapt and think out of the box in the business world.

Our aim: create the conditions for our students to reach their professional objectives and flourish all through their life.



Our Paris campuses

The exceptional 10 000m² Paris School of Business campus is to be found in the heart of the 13th district close to the Olympiades metro station.

The campus was recently overhauled to incorporate several living spaces designed for students to be able to meet up and engage in social gathering.



Paris School of Business is pursuing its development and growth with the opening of a new campus for the 2025 academic year. The 20 000m² premises will be located in the heart of the historic student district of Paris on rue Claude Bernard, offering a genuine platform for the blending of skills and creativity.

The campus will bring together 5 schools from the Galileo Global Education group to promote the hybridization of skills.

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Our undergraduate programs

Paris School of Business offers two programs accessible after the high-school diploma:

The International Bachelor in Management

The International Bachelor in Management is a 3-year program accredited by the French Ministry of Higher Education and Research, conferring the Bachelor degree (Level 6). The programs is composed of a first year

to study the fundamentals of management, a second year internationally oriented with university exchanges opportunities and a third year to get specialized.

In third year, the students choose one of the seven specializations in French or in English. Four of them are available on a Work & Study Track:

01 Audit Management Control ^{FR} (work-study)	03 E-commerce & Digital Marketing ^{FR} (work-study)	05 Marketing & Communication ^{FR} (work-study)	07 Start-up & Business Development ^{FR} (work-study)
02 Banking & Finance ^{FR or EN} (work-study or full time)	04 International Business ^{EN} (full time)	06 Marketing & Digital in Luxury ^{EN} (full time)	

The Master in Management (or Grande École Program)

The Master in Management is a 5-year program accredited by the French Ministry of Higher Education and Research, conferring the Master degree (Level 7).

The program is composed of a 3-year education dedicated to the learning of the Fundamentals of Management and a 2-year education dedicated to specialization and professionalization.

In fourth year, the students choose one of the fifteen specializations in French or in English divided into 5 areas of expertise. 13 specializations are available on a Work & Study track for both the 4th and 5th years of the program, 2 of them are offered in full-time on 4th year and Work & Study on the Final year:

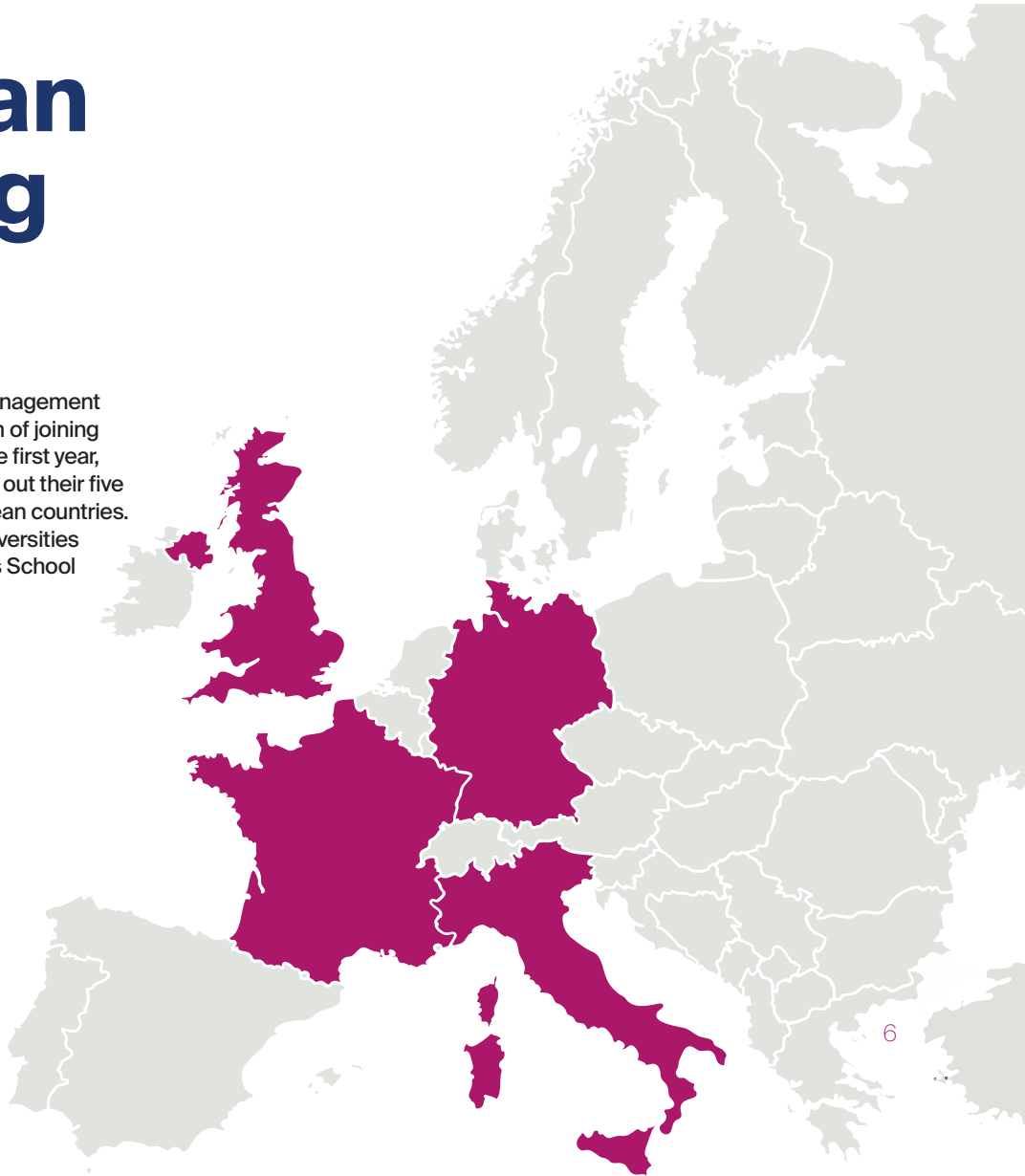
Business & Strategy		Finance	
01 Digital Business ^{FR}	04 International Business ^{EN} (full time on the 4 th year)	01 Audit & Management Control ^{FR}	03 Corporate Finance ^{FR}
02 Business Consulting ^{FR}		02 Accounting, Consulting & Auditing ^{FR}	04 Investment & Financial Risk Management ^{EN}
03 Strategy & Commercial Engineering ^{FR}		Marketing & Data	
Professional Expertise		01 Data Management ^{FR}	02 Marketing Insights & Data Analytics Strategy ^{FR}
01 Luxury Retail & Brand Management ^{EN}	03 Asset Management ^{FR}	Entrepreneurship	
02 Purchasing & Supply Chain ^{FR}	04 HR Management & Digital Transformation ^{FR}	01 Entrepreneurship & Business Development ^{FR} (full time on the 4 th year)	

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European Learning Track

From September 2024, Master in Management program students will have the option of joining the European Learning Track as of the first year, offering a unique opportunity to carry out their five years of study in four different European countries. They will study in major European universities in areas reserved exclusively for Paris School of Business students:

- 1st year Milan
- 2nd year Munich
- 3rd year London
- 4th & 5th years Paris



Our postgraduate programs

After completing a 3 year or 4 year Bachelor degree (or a Master program), students can join Paris School of Business

in one of the following programs:



The Master of Business Administration

The MBA is designed for experienced professionals who want to boost and/or pivot their careers. It provides students with the tools, insights and leadership skills that are required for a successful career in a fast-paced international business environment.

MBA students combine existing professional experience with solid theoretical learning to analyze businesses and develop solutions in a case-study environment. Solutions are devised among peers under the direction of professors. To apply case-study learning, MBA students manage a business consultancy project.

The Doctorate of Business Administration

The Paris School of Business DBA program offers students from all over the world the opportunity to pursue doctoral studies in France, with specializations in international business, management, marketing, economics and finance.

The DBA program is a fully-fledged Doctoral degree, with a focus on professional experience. Designed to fit the demanding lifestyle of executives and professionals, the DBA gives the necessary tools to contribute to production and dissemination of the applied science in the areas of management and business administration.

The Summer & Winter Schools

The Paris School of Business' Summer and Winter School programs are small-scaled courses in Business that give students a great opportunity to further develop their academic path while discovering the beautiful city of Paris.

We have two sessions: Summer (June/July) and Winter (January) that represents a total of 50 hours of face-to-face teaching and extracurricular activities spread over two weeks.

Students have the choice between three courses:

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|----|--------------------------------------|----|---------|
| 01 | Luxury Brand Management | 03 | FinTech |
| 02 | Artificial Intelligence for Business | | |

Successful completion of the program is awarded 7.5 ECTS and a certificate.

The Masters of Science

Our Master of Science in Management is a training program designed to newly graduates or working professionals seeking to broaden their expertise on a specific field. The main aim of the various MScs we offer is to provide the tools and knowledge for students to become experts in their field thanks to an intensive training.

Paris School of Business offers 10 Master of Science specializations: 2 are taught in both French & English, 8 of them 100% in English.

Our French/English MScs (work-study):

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| 01 | MSc in Data Management | 02 | MSc in Cybersecurity |
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Our English MScs (full time):

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|----|---|----|--|
| 01 | MSc in Arts & Cultural Management | 05 | MSc in Sustainability & Business Development |
| 02 | MSc in Hospitality & Tourism Management | 06 | MSc in Luxury & Fashion Management |
| 03 | MSc in International Finance | 07 | MSc in Marketing Analytics & Big Data |
| 04 | MSc in International Management & Global Leadership | 08 | MSc in Purchasing & Supply Chain Management |

International Programs

From undergraduate
to postgraduate



Admissions

Admission procedure for international student is as follow:

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|--|---|
| 01 Review of the application | 03 Individual motivation interview for eligible candidates. The interview is conducted online. |
| 02 Language test, if the candidate's native language is not the language of instruction | |

For any questions, please contact:



Anne-Laure Galliano
Recruitment & Business
Development Manager

al.galliano@psbedu.paris
+33 6 26 79 28 68